

# M. AVERY BRUNDAGE

VICE-PRESIDENT OF THE I. O. C. HONOURED

Last month M. Avery Brundage has received the Excelentísimo Senor de Santa Barbara Award from R. F. Mac-Farland. M. Brundage, president of the United States Olympic Committee was the fifth to receive the Chamber of Commerce honour.

A Santa Barbara newspaper says about it :  
Some 200 civic, business and cultural leaders of the city gathered to honor Avery Brundage as he received the Excelentísimo Senor Don de Santa Barbara Award yesterday.

Brundage, president of the U. S. Olympic Committee and a Chicagoan who established a home here two years ago, received the award from R. F. Mac-Farland, president of Semana Nautica.

Little Paula, six-year-old daughter of Mr. and Mrs. Paul Mitchell, dressed in a red and black Spanish costume, brought the big scroll to the rostrum. The award follo-

wed a noon luncheon at the Montecito Country Club.

Brundage, in thanking the Chamber of Commerce Don Senor Board of Governors for the honor, lauded the city on its Semana Nautica program and said he was glad to note that it is dedicated to amateur sports.

« As a matter of fact, amateur sport is the only kind of sport there is, » he said, « because if it isn't amateur, it isn't sport — it is business. »

Recalling various experiences in the Olympic Games, Brundage said :

« The world is sick and in a turmoil—people are confused and bewildered with strange theories, alien doctrines and queer philosophies. It may be that when the politicians adopt the principles of amateurism, fair play and good sportsmanship it will find the antidote for its trouble. »