

ABOUT THE PROTECTION of Olympic words, emblems and rings

Since the International Olympic Committee has started a campaign against the ever increasing misuses of the olympic emblems and words our Committee has made several interventions which have frequently been successful. To-day we wish to bring to the knowledge of our members, of the I. F. and the National Olympic Committees the latest cases that have been reported to us.

1. A club at Logstor (Denmark) had intended to organize from July 8th to 18th of this year a *Youth Olympiad*. Due to interventions of our member, Prince Axel of

Denmark, of the national Olympic Committee of that country and of the International Federations concerned, the name of this meeting has been changed in good time.

2. From the 22nd to the 29th August 1949 a *First International Music Olympiad* was intended to be held at Salzburg (Austria) under the direction of the « International Music Olympiad Committee ». We intervened contacting our Austrian member, Dr Manfred Mautner Ritter von Markhof, as well as the Olympic Committee of that country, with a view to having this actually grotesk title cancelled. But meanwhile the prospectus had already been sent out in the musical circles. The proceedings are still on the way to find a satisfactory agreement with the Mayor of the town of Salzburg.

3. In August the *Olympic Games of the silent* (deaf and dumb) took place in Denmark. Unfortunately this meeting was already over when we heard about it. We considered that an intervention would then have been of no use, but we shall not fail to intervene at the Congress this Federation is going to hold at Lausanne next year.

4. On the 3rd and 4th September last the French General Chassain, commander of the Bordeaux air region, intended to organize the *Military Olympic Games*. As we heard about it in August, we asked the French Olympic Committee and our members in that country to intervene in the matter. The French Press even took pleasure in calling the organizer : « General Coubertin » ! It had moreover been announced that the ceremony would be indetical to that of the *true olympic games* and that the torch would star from Reims and be carried to Bordeaux. The result of our intervention made by the intermediary of the French Olympic Committee and his President M. A. Massard has been satisfactory inasmuch as the official program has been headed « *International military championship* » and so have also the reports given to the Press. On the other hand, the ceremonies of these championships have been copied integrally from those of the Olympic Games.

5. In the United States of America there is a firm, manufacturing cakes, special breads and so on, and whose name we will not mention as we do not wish to make for it any additional propaganda ! This firm has supplied the bread for the American athletes during the London Games. Since that time the firm considered itself antitled to put on all its packing and all its advertisements (which are far from being modest) the olympic emblems. Our vice-president, Mr. Avery Brundage, has taken the matter up seriously.

As one can see by this brief report, misuses are getting more and more frequent, so that it becomes absolutely necessary that all the cases known of should be reported to us, so as to enable us to intervene with the valuable help of the national Olympic Committees and the members of the International Olympic Committee. We shall in the future report in our *Bulletin* all of the cases that come to our knowledge, informing also about the results of our interventions. In some future issue we shall supply our readers with informations as to the results obtained by the National Olympic Committees in the various countries in their efforts aiming at obtaining legal protection for the emblems of the International Olympic Committee. We take this opportunity of reminding them as well as our members, of the request made by us in this respect in July, this year.