

September 12th 1952 proclaimed as

„AVERY BRUNDAGE DAY“

in Santa Barbara (California) in honor of Olympics leadership

Friday September 12th was « Avery Brundage Day » in Santa Barbara, officially proclaimed by Mayor Norris Montgomery, in honor of the Santa Barbara and Chicago resident, first American to be elected president of the International Olympic Committee. A reception and dinner in honor of Mr. A. Brundage has been held at the Montevideo Country Club, sponsored by the Chamber of Commerce, City officials and the Country Club. All residents of Santa Barbara and their visitors were invited to attend.

LEADERSHIP ESTABLISHED...

In his proclamation, Mayor Montgomery writes:

« Whereas, Mr. Avery Brundage of Santa Barbara and Chicago since 1929 has continuously served with great distinction as the President of the United States Olympic Committee and in that capacity has headed the American Olympic Games organization, which has established this nation as the world-wide leader in amateur athletics at Olympic festivals in Amsterdam, Los Angeles, Berlin, London and Helsinki;

» And, whereas Avery Brundage also has unanimously been elected to the only seven consecutive terms as President of the Amateur Athletic Union of the United States and accomplished more to preserve the tenets of true amateurism than any other American;

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» And, whereas in the months of July and August, 1952, Avery Brundage has reflected even greater distinction on the City of Santa Barbara when he headed the American Olympic Games team which so gloriously represented our country at Helsinki, Finland, where he became the first United States citizen ever to be elected President of the International Olympic Games Committee, the universal ruling body of amateur sport;

» Therefore, I, Mayor Norris Montgomery do hereby proclaim and, designate the day of September 12 in the Year of Our Lord, 1952, to be « Avery Brundage Day » in Santa Barbara, at which time all citizens will join in honoring his achievements. »