

The raising of funds by means of a public Sweepstake will secure the participation of the Norwegian Olympic Team in the 1956 Games.

The Norwegian Olympic Committee is about to apply the necessary measures which will permit Norway to take part in the XVIth Olympic Games in Melbourne as well as participating in the VIIth Winter Games which are to be held in 1956 at Cortina d'Ampezzo. The anticipated expenditure being very high, the Members of the Norwegian Olympic Committee began to look for a solution to this problem. This was found by a supporter of Norwegian Sports, Mr. Leif Holm, who proposed to

the Committee the system of raising funds by « instalment ».

This method takes the form of a public sport sweepstake organized on a large scale, in which all the Norwegian Clubs and Associations that are members of the Sport Federations will take part. The winners will receive purchase vouchers entitling them to secure a complete sport outfit and equipment of their own choice.

This constitutes an excellent way of raising funds which will enable the Norwegian athletes to participate in the 1956 Games.
