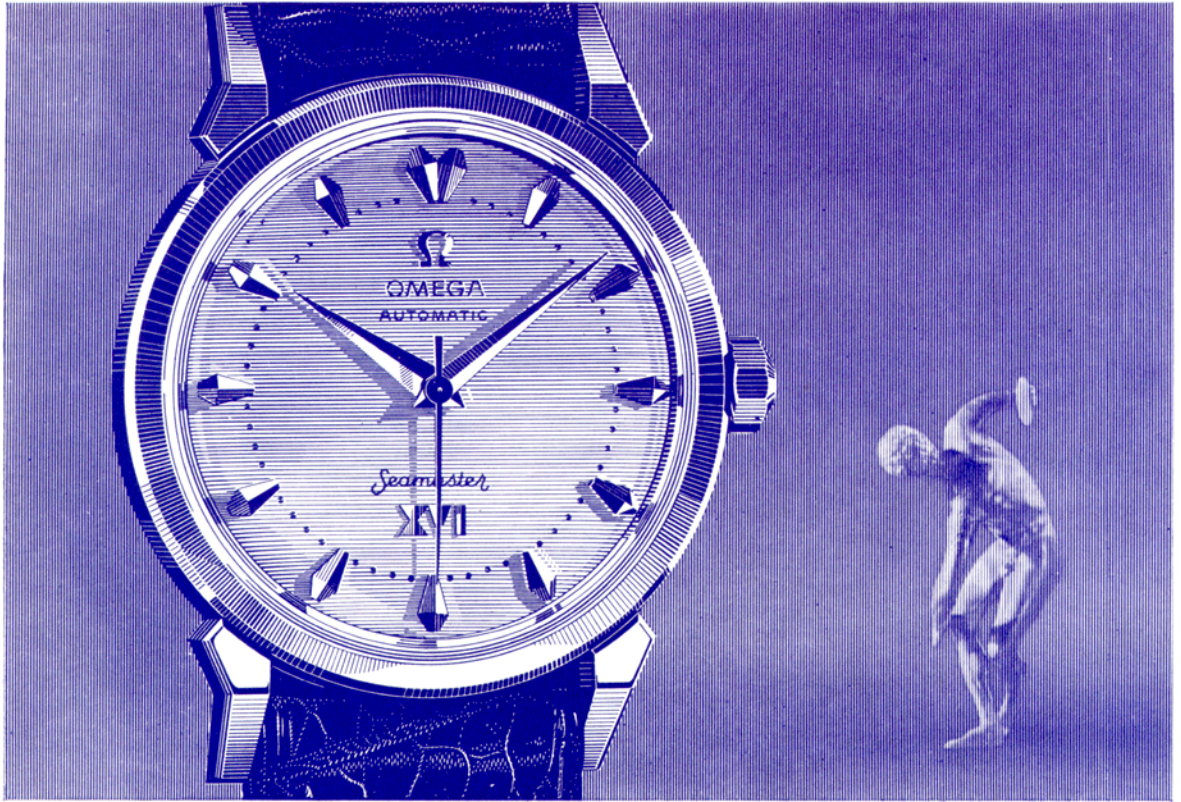


A sportsman's watch with a formal look



If you have ever discussed business on a golf course; if you are striving for a perfect balance of work and play and yet manage to take in your quota of parties and receptions—then the Omega Seamaster XVI is a timepiece destined to blend with your way of life.

For Omega have here created a luxury edition, in solid eighteen-carat gold, of their world-famous Seamaster—self-

winding, shock-protected and impervious to dust, water and condensation. To these qualities Omega designers have now added a gold case of formal line, with ivory-coated dial and individually mounted, faceted gold indices.

Elegant, sturdy and highly accurate, the self-winding Seamaster XVI is available only with eighteen-carat gold case.

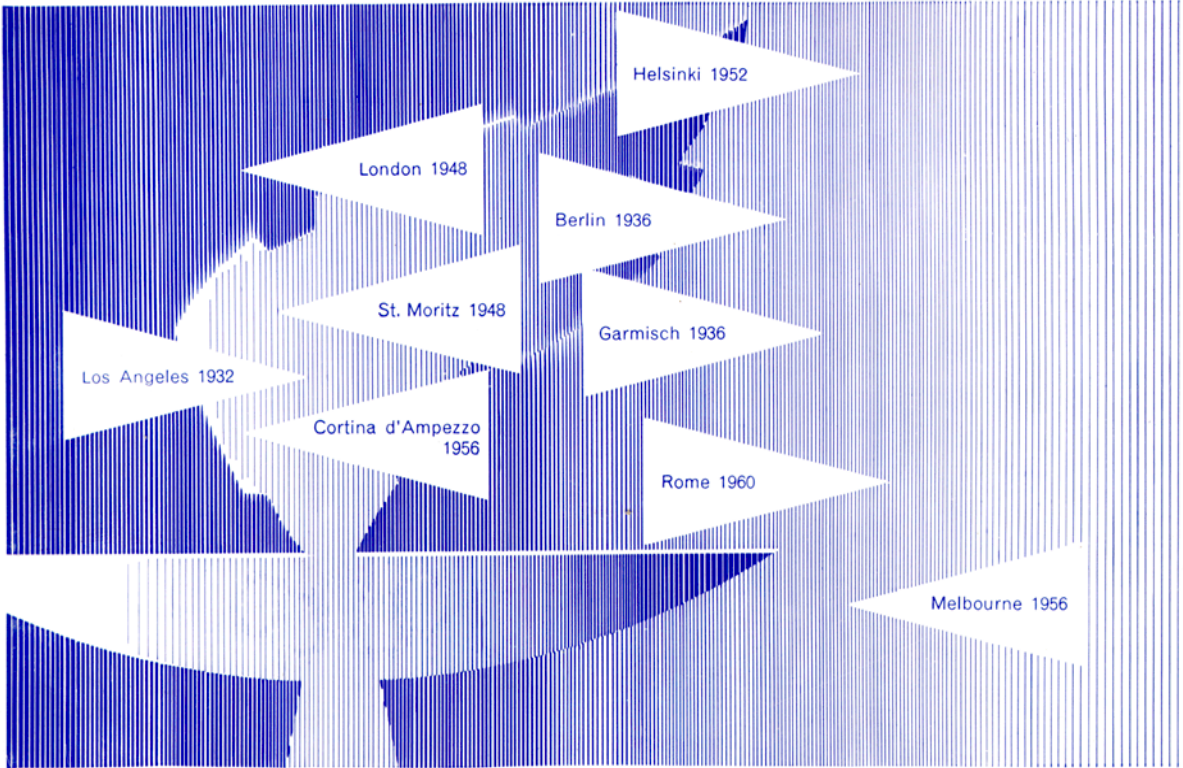


OMEGA *Seamaster XVI*

The watch the world has learned to trust



Some day you will own one!



Omega  
precision in the service of the  
Olympic cause

Since its founding, in 1848, Omega has tirelessly pursued the avowed mission of contributing to human progress an ever increasing measure of precision timing.

In carrying out this task, Omega scientists took cognizance of the needs of modern sports and developed timing devices of unrivalled accuracy.

Since their Olympic debut, at Los Angeles, in 1932, Omega instruments have recorded for the annals of sports history the momentous achievements of Olympic athletes.

Over the years—in Los Angeles, Berlin, Garmisch, London, St. Moritz, Helsinki, Cortina d'Ampezzo, Stockholm, and Melbourne—Omega sports timing has conclusively proved its worth. Based on this unique experience, Omega has again been chosen as the official timepiece of the 1960 Olympic Games in Rome.

