

Ski Hall of Fame

established at Squaw Valley

An International Ski Hall of Fame to house commemorative busts of the world's great skiers, will be established at Squaw Valley, Calif., site of the 1960 Olympic Winter-Games.

A non-profit institution established to maintain a permanent shrine of skiing, the Hall of Fame, will be located in the impressive Nevada Building, situated near the Olympic ice arena and the giant Olympic ski jump.

The building has been leased to the Ski Hall of Fame by William A. Newsom, prime concessionaire with the State of California for the Olympic facilities at Squaw Valley.

In addition to housing busts of great skiers, the new international shrine will display photos and paintings of outstanding events and personalities in the ski world.

The hall will operate as a year around tourist attraction to which admission will be charged. Proceeds will go towards maintenance of the displays and eventually will be donated to support worthwhile skiing organizations and activities.

The project will initially be financed through the donations of individuals and firms. This money will be utilized to prepare the structure and to pay for initial publicity on the venture.

President of the International Ski Hall of Fame is William J. Mullen, of Squaw Valley and Lake Tahoe. Mullen announced that skiers and events chosen for commemoration by the institution will be selected by a committee of ski writers from all over the United States.

Mullen state the Hall of Fame is not affiliated with any ski group, association, area or individual. Its Squaw Valley location was chosen because of the availability of the striking, modernistic Nevada building and because it was the site of the most recent Winter Olympics.