



Omega Seamaster de Ville

The self-winding sports watch that leads a double life

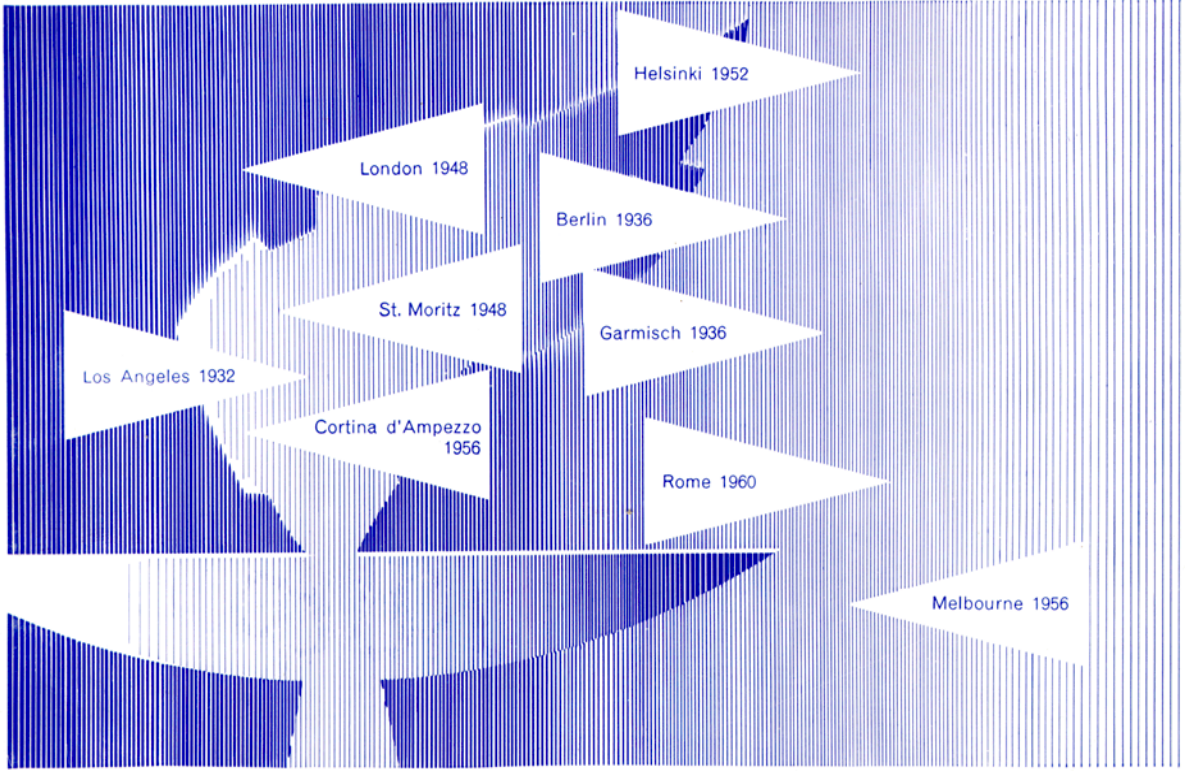
The Omega Seamaster de Ville is, above all, a high-precision instrument. A self-winding one. And one that is waterproof to 200 feet. It is a sturdy, thoroughly dependable time-piece for active wear. Yet its revolutionary one-piece watch case is blade-slim—elegant enough for the most formal occasions.

So the Seamaster de Ville is equally at home in sophisticated surroundings. You will feel proud to wear it at business meetings and cocktail parties.

Like every Omega, the Seamaster de Ville is unconditionally guaranteed against all types of damage and defects for one year. This guarantee is honoured in 129 countries, regardless of where it was issued.

All Seamaster de Ville models are waterproof, anti-magnetic and shock-protected. In 18 ct. gold, Goldcap or stainless steel. Self-winding and calendar features optional.

Omega - For a lifetime of proud possession. Some day you too will own one.



Omega precision in the service of the Olympic cause

Since its founding, in 1848, Omega has tirelessly pursued the avowed mission of contributing to human progress an ever increasing measure of precision timing.

In carrying out this task, Omega scientists took cognizance of the needs of modern sports and developed timing devices of unrivalled accuracy.

Since their Olympic debut, at Los Angeles, in 1932, Omega instruments have recorded for the annals of sports history the momentous achievements of Olympic athletes.

Over the years—in Los Angeles, Berlin, Garmisch, London, St. Moritz, Helsinki, Cortina d'Ampezzo, Stockholm, and Melbourne—Omega sports timing has conclusively proved its worth. Based on this unique experience, Omega has again been chosen as the official timepiece of the 1960 Olympic Games in Rome.

