



Omega
precision in the service of the
Olympic cause

Since its founding, in 1848, Omega has tirelessly pursued the avowed mission of contributing to human progress an ever increasing measure of precision timing.

In carrying out this task, Omega scientists took cognizance of the needs of modern sports and developed timing devices of unrivalled accuracy.

Since their Olympic debut, at Los Angeles, in 1932, Omega instruments have recorded for the annals of sports history the momentous achievements of Olympic athletes.

Over the years—in Los Angeles, Berlin, Garmisch, London, St. Moritz, Helsinki, Cortina d'Ampezzo, Stockholm, and Melbourne—Omega sports timing has conclusively proved its worth. Based on this unique experience, Omega has again been chosen as the official timepiece of the 1960 Olympic Games in Rome.

