

Grenoble 1968



The emblem for the 10th Olympic Winter Games in Grenoble 1968 has now been adopted by the Organizing Committee for the Games.

The emblem chosen was designed by Mr. Roger Excoffon who was asked to evoke in addition to Olympism the theme of winter and the town of Grenoble.

The artist decided to evoke Grenoble by the three roses contained in its coat of arms; these are arranged around a snow crystal, symbolising winter, the various parts of which are in the form of rose leaves. This motif is placed above the Olympic rings. Beneath is the caption "Grenoble 1968". The ground is oriental blue, the snow crystal is white; the roses are heraldic red; the Olympic rings and lettering are silver coloured. The snow crystal and the roses are outlined in silver.

This emblem has been registered and is protected by the regulations governing such a registration. Its use is therefore subject to a special permit from the Organizing Committee.

Furthermore two posters have already been printed and distributed.

The first — the "torch" poster — shows a four-colour silhouette of the town of Grenoble and the surrounding mountain ranges, on a peacock blue shaded ground. The words "Grenoble — France — 1968" stand out in light yellow and "Ville olympique" (Olympic town) in sky blue.

Flags fly in a deep blue sky on the second poster, with the French tricolour flag appropriately in the foreground.

With regard to the preliminary work, the planning stage has now given way to the practical one and the plans are fast being implemented. For example, the slalom and downhill tracks at Chamrousse and the cross-country course and ski-jumps at Autrans are completed and will be tried out in February 1966 for the French National Ski Championships. Work has just been started on the new skating rink with seats for 15 000, located in Paul Mistral Park together with the other ice-sports facilities (existing rink and speed track). The construction of the Olympic village and the press centre will start this spring and both are expected to be finished by the summer of 1967.

In subsequent "Bulletins" we shall be giving technical details concerning these various facilities.

