

THE FIRST EUROPEAN BIENNIAL RECREATION

The theme of this triple event organized by the International Recreation Association (I.R.A.) will be "Recreation for All" under all its aspects, culture, artistic and sporting. A better understanding of recreation and real gain for humanity could be the result.

Founded in 1965 the I.R.A. a non-profit making and non-political organization, benefits from an advisory statute with the United Nations.

To improve public knowledge regarding the extension of the value of recreation from the individual, civic, national and international point of view, in order to make its importance in everybody's life understood, according to the increasing opportunities for leisure in the life of each community. To contribute to the expansion of human personality by stimulating the interest of all by the free practice of recreation in all its aspects.

It's European centre is situated in Genève. Lord LUKE International Olympic Committee Member for Great Britain, is President of the I.R.A. Movement Committee and of the Biennial Initiative Committee; Doctor Georg VON OPEL, I.O.C. Member for Germany, assists him as Vice-President.

The Biennial

The participants: World specialists in the arts and sports, the chief European Sports and Recreation Association? experts and advisers in these domains, Europeans interested in sport.

The Congress: Some experiments on the submitted ideas followed by any discussions that could arise - suggestions for obtaining the co-operation of Governments and private industry for the promotion of more constructive employment of the time for recreation.

The Festival: Various sporting and cultural demonstrations showing what can be done, thereby hoping to develop an active participation in suchlike activities.

The Exhibition: Le Palais des Expositions in Genève (Switzerland) 5,500 square metres, will allow all the exhibits, products and equipment for Recreation to show to their greatest advantage.

* * * *