



VISIT
TO
MUNICH

The President of the International Olympic Committee at the Town Hall during the ceremony of the signing of the Golden Book in the presence of the Mayor, Mr. Hans-Jochen VOGEL and Mr. Willi DAUME, President of the Organising Committee of the Games.



Mr. Camillo NOEL, Member of the International Olympic Committee Press and Public Relations Commission tells us of the visit of the President of the International Olympi Committee to Munich :

On the invitation of Mr. Willi DAUME, Member of the International Olympic Committee and President of the Organizing Committee for the Munich Olympic Games, Mr. Avery BRUNDAGE, President of the International Olympic Committee, arrived in Munich on a forty-eight hour official visit. During this time Mr. BRUNDAGE expressed his complete confidence in the Organizing Committee for the preparation of the Games of the XXth Olympiad. *"After Tokyo and Mexico,"* he stated *"Munich gives every hope of becoming the next step in the development and realization of the Olympic ideal."* The President of the International Olympic Committee went on to emphasize the value of the cultural programme which will accompany the

"72 Games". *"Munich has gained world-wide fame in the field of culture so we expect a great deal".*

Besides instructive conversations with the Lord Mayor, Dr. Hans-Jochen VOGEL as well as with the leading representatives of the Organizing Committee and the Olympic Construction Corporation, the programme of the visit included a formal reception at City Hall, a performance in the world famous Cuvilliés Theatre, a tour of the Olympic site, visits to the Olympic Construction Center and the castle of Nymphenburg, where an Equestrian event (dressage) is to be held.

SPEECHES AT THE TOWN HALL

In reply to the Mayor, Mr. Hans-Jochen VOGEL, Mr. BRUNDAGE made the following address :

Mr. Mayor, Ladies and Gentlemen :

... I am also very happy to have heard an official declaration from the Mayor of the City as to the aims and objectives of this community in organizing the Games of the XXth Olympiad. As the Buergermeister said, you have expressed my own idea exactly of an Olympic celebration. Too often the world thinks of the Olympic Games solely as a contest for breaking records and winning medals.

This is not at all what Baron de COUBERTIN had in mind when he revived them in 1896. He had other ideals. As a matter of fact the fundamental and basic idea of the Olympic Movement is the development of healthier and stronger boys and girls and the making of better citizens through exposure to the high moral principals of the Olympic Movement.

Few people know that there is an Olympic cultural programme, because any publicity in connection with the Games largely appears in the sports pages. And where could such a programme better be organized than here in Munich ? And I am very happy to learn that you are already emphasizing and will continue to emphasize this aspect of the Games.

I have just had a resumee of the benefits which the City of Mexico is already experiencing from the Games of the XIXth Olympiad. This same phenomenon occurred in Tokyo. The

City of Tokyo is a far more pleasant and efficient city since it staged the Olympic Games. The same has happened in Mexico, where the authorities decided to restore all the beautiful old buildings, palaces and churches. They re-built the plazas which had fallen into disuse, restored the fountains. Today Mexico City is a much more attractive town and much more efficient thanks to the new roads they have built.

The success of the Games both in Mexico and in Tokyo, has been a great moral uplift to the inhabitants of both towns. The realization that they were capable of handling such an important international event gave new spirit, new inspiration to these communities. This has always been the case, and this will be the case in Munich, I am sure, under the leadership of your Buergermeister.

I now know a little about your plans and preparations, and I look forward to the tremendous success of the Games of the XXth Olympiad in 1972.

The closing speech of Dr. Hans-Jochen VOGEL, Lord Mayor of Munich :

Mr. President :

In the name of the Council, which is in session, I thank you for your kind words. You mentioned two ideals of Pierre de COUBERTIN, namely that the Games should make healthier and stronger boys and girls and better citizens. I believe that

the Olympic Movement also has a third objective: to build better cities and give them more efficient roads and installations. I am doubtful if this was one of the aims of Pierre de COUBERTIN but I am quite sure it is the ideal of Mr. BRUNDAGE and for this we thank you very much.

Finally I should like to say that you have already spoken as a "particularly honoured citizen of Munich".

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