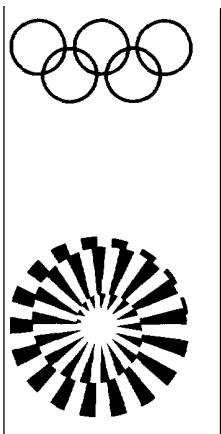


FUTURE GAMES



Games of the
XXth Olympiad
in Munich

- 1972 -

SLOGANS :

"Olympic Games . . .

... short distances ...
... human and happy ...
... in a setting of greenery".

Mr. Camillo NOEL, the town of Munich's representative on the Press and Public Relations Committee of the International Olympic Committee, becomes our Newsletter's "Munich reporter".

We thank him for the following news items :

*THE ORGANIZING COMMITTEE LAUNCHES ITS
PUBLIC RELATIONS CAMPAIGN*

The Organizing Committee inaugurated its Public Relations Campaign for the 1972 Games in Munich with a colourful and gay meeting of 108 Olympic champions. Guests from abroad were the Czechoslovakian gymnast Vera CASLAVSCA, Fanny BLANKERS-KOEN (Netherlands) and Jesse OWENS (United States). The oldest participant was from Munich itself: Mrs. Annie HORN-HUBLER (gold medal in figure skating, 1908 in London), now 84 years old. The highlight of the day was a 90-minute television show with an estimated 15 million spectators.

*THE OLYMPIC TOWER :
A MILLION VISITORS IN A YEAR*

The landmark of the 1972 Games in Munich will be the Olympic Tower, a television tower of 290 metres high at the Oberwiesenfeld, where all the main stadia will be united in one huge complex. The elegant tower with a revolving restaurant at an altitude of 190 metres was completed in January 1968. The number of visitors has just passed the one-million mark. In the immediate neighbourhood of the tower's base there will be the swimming stadium, the main indoor stadium and the Olympic Stadium. Construction of these installations will start in April of this year.

THE PRESS CENTRE : 175,000 sq. ft.

The basic concept of the Press Centre, located in a big department store at the Oberwiesenfeld grounds, has been approved by the Organizing Committee. It will offer a total of 175.000 sq.ft. of working space for some 4,000 members of the world press. Besides a wide variety of technical installations it will also include three restaurants.

*NEWS SERVICE TO START UP
IN THE SUMMER 1969*

Early this summer the Press Department of the Organizing Committee will start an information service in English, French, Spanish, Russian and German. It will go to International Agencies and Press, to television and broadcasting companies, and to the members of the International Olympic Committee and the National Olympic Committees.

A HALL FOR BASKETBALL

The Organizing Committee endorsed the construction of an additional indoor stadium for the basketball tournament at the 1972 Games. Its capacity will be 5,000 spectators.

*FOR THE RADIO AND
TELEVISION CENTRE*

The two West German national television companies ARD and ZDF, have constituted the "*Deutsches Olympia Zentrum*", a joint organization for the installation and operation of the Television and Broadcasting Centre for the Games of 1972. The centre, situated near the Olympic Stadium, will serve approximately sixty television and one hundred and ten broadcasting companies from all over the world. Plans include 680 commentators' boxes in the various stadia, 8 studios for colour television and 70 broadcasting studios. Transmission will go to 110 countries, much of it via an already existing satellite-relay-station at Raisting, 40 kilometers south of Munich. Operation of the centre will demand 1,500 technical experts. The organization expects about 1,000 television and radio commentators from other countries.

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Let us also note that the Organizing Committee :

has agreed to organize a *canoe slalom event* on Augsburg Canal if this event is accepted in the canoeing programme:.

is studying the proposal to hold the *opening ceremony* not within the precincts of the Olympic stadium but in one of the main thoroughfares of the Bavarian capital;

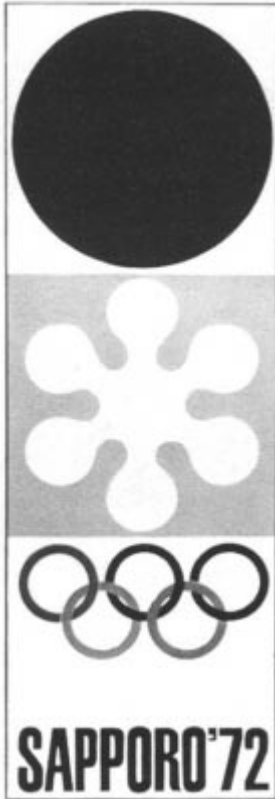
is considering placing the commercial promotion of the *official emblem* (which we are using here for the first time) in the hands of a specialized agency. Receipts expected : DM 15 million.

One of the official posters is the work of the famous artist Oscar KOKOSCHKA. It is the first of a series of thirty posters, created by some of the most famous contemporary artists.

An international show of ocean-going sailing ships will be held at Kiel in conjunction with the yachting events at the 1972 Olympic Games. Fifteen ships will be invited to take part in this show which will be preceded by two regattas on the high seas, one starting from Cowes and the other from Aalands.

Photograph opposite : *The 950 ft. high television tower dominates the former flying field of Oberwiesenfeld already. This 690 acre area, 2½ miles from the centre of Munich, will form the "heart" of the Games. Most of the sports stadiums and facilities as well as the Olympic village are only a few minutes from each other through a park with an attractive lake.*





XIth Winter Olympic Games

THE TOWN

IN BRIEF

Capital of Hokkaido, the northernmost island of the Japanese archipelago. 920,000 inhabitants, in area (390 sq. miles) the second largest town in Japan. A political, economic and cultural centre.

Chains of mountains averaging over 3000 feet in height bound it to the south and west.

SAPPORO, HOME OF

THE 1940 WINTER OLYMPICS

if history had been willing, since its application had been accepted at the 28th session of the International Olympic Committee.

From the 3rd to the 14th February, 1972, favourable meteorological conditions . . .

All the statistics tend to show that the, first half of February is the period likely to have the most stable climatic conditions.

From past records it has been calculated that the weather will be approximately as follows :

Average temperature	:	- 4.7°C
Mean maximum temperature	:	- 0.4°C
Mean minimum temperature	:	- 9.5°C

Average wind speed during the day : 9.8 ft./sec.

The humidity recorded averages 74%, a figure favourable for open-air sports.

... *snow and sun*

Over the last 70 years the average depth of snow works out at 2ft. 10½ in. in February. This depth remains practically constant throughout the month. The maximum depth is about 3ft. 3 in., the minimum depth not less than 1ft. 7½ in., a figure that has been recorded only five times in seventy years. The weather is fine or cloudy with a small amount of snow falls. 40% of the days are sunny.

Work has already begun on the sites and the construction of the installations required by the Games :

Fourteen sites are to be prepared for the various events. These do not include the Olympic village or the many training sites.

Four of them, prepared by the Japanese government, will become permanent national sports grounds.

The municipal authorities will be responsible for six sites, which they have included in a general town development scheme.

The Organizing Committee will be responsible for the last four.

The completion of the work is planned for the 1970 winter season. This will enable the necessary modifications to be made and at the same time allow those taking part in the International Sports Week, in 1971, to have a dress rehearsal under the same conditions as the Games the following year.

THE "PHOTOGRAPHIC SERVICE" OF THE ORGANIZING COMMITTEE

In order to satisfy the needs of the press, the National Olympic Committees and sports organizations interested in following the preparation of the 1972 Winter Olympics, the Organizing Committee has set up a photographic service.

This service can supply complete photographic reports on the main aspects of the work in progress. As the work of construction is not very far advanced as yet, the photographs available at present are quite limited. They are in black and white, measure 19 x 15 cm, and have captions in English.

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