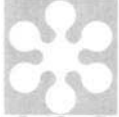


XI Olympic Winter Games

FEBRUARY 21, 1972



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* The facilities for the convenience of Press personnel will include the Press Centre, Press House, TV and Radio Centre and the sub-press centres at each sports site.

The Press Centre will be used after the Games as a Workers' Recreation complex and the part for use by the Press Centre will include the administrative wing (4,020m²), gymnasium (including the indoor pool area) (2,700m²) and the auditorium (3,400m²). The location is on a rise just one kilometre south of the Makomanai Skating Rink. The Press House is adjacent to this area, while the TV and Radio Centre is in the NHK (Japan Broadcasting Corporation) Sapporo Building in the centre of the city.

The Press Centre has been designated to enable the Press personnel to work with a maximum of efficiency. To this end, great care has been put into the planning to ensure that all facilities necessary will be readily available. There will be a branch office of the SOOC included along with the usual Overseas Communication facilities, Banks, Post Offices (including air freight desk), work room, International Telephone and cable office, Press interview room, Photo pool room, snack bars, etc. The working room will in addition be equipped with some 200 typewriters for use by correspondents.

The Organising Committee was fortunate to have the experience of the Tokyo Olympic Games where the result dissemination facilities were carried out with great efficiency. The preparations for the Sapporo Games have incorporated even more modern techniques which have been developed since that time to make for even greater ease of operation and convenience for Press personnel covering the Games. The equipment embodies all the modern accomplishments of Japanese industry. The timing devices will be by SEIKO. The high speed data printer operation by RICOH, and the communication system apparatus by NTT (Nippon Telegraph and Telephone Public Corporation). Printed copies of results will be 'offset copies' as they were for the Tokyo Olympic Games, and it is estimated that some 10,000 different items using 5 million copies will be read. An additional feature, not used at the Tokyo Games will be the

composite display boards embodying TV relays of the result boards of the various sports sites. Data will be available for selection in Japanese, French and English on any of 9 units in the Press Centre Offices.

In about May of 1971 applications will be handled through the NOC in each country for the quota to be allotted of Press personnel to cover the Sapporo Games. TV and Radio applications will be handled through N.H.K. (Japan Broadcasting Corporation) who will decide on the quotas available. International News Agencies will make arrangements directly with the Organising Committee, and Japanese news media will be allotted through the Japanese Newspaper Association auspices.

The Press House for the overseas Press Personnel will be in two locations. The one will be adjacent to the Press Centre (Kashiwagaoka) while the other will be near the Olympic Village. The Kashiwagaoka facilities will be the larger. In all 335 units comprising in all 1,052 rooms (of which 354 will be single and 698 twin-bedded rooms) housing in excess of 1,500 persons will be available.

All these facilities are being newly constructed and will be completed by November 1971 and will have central heating and other modern facilities.

We intend to have the Press House facilities in service from 20th January 1972 till 18th February 1972. Accommodation charges will be the equivalent of US\$8.00 for accommodation with breakfast plus one additional meal (either lunch or dinner).

* 1,000,000 admission tickets anticipated for the Vith Winter Games: the Organising Committee has granted the sale of these to the Japan Travel Bureau (Central Agency for foreign sales), whose headquarters is in Tokyo (6-Ban, 4 Go, j Chome Marunouchi, Chiyoda-Ku). Two sale periods are expected: end of February 1971 to end of August; and September 1st to December 31st, 1971.

* The third official poster announcing the XIth Winter Games in Sapporo has just been brought out. This one, which is the work of the designer Yusaku KAMEKURA, represents a woman-skater. This poster is printed in eight colours, one of which has been obtained with fluorescent ink.

