

# Montreal



\* During a press conference held in January, Mr. Robert BOURASSA, Prime Minister of Quebec, announced in the presence of Mr. Jean DRAPEAU, mayor of Montreal, the organisation of several large contests with an Olympic theme.

Three contests, designed for the youth of Quebec, were launched this year. Their themes are:

1. French and English composition on *"The Meaning of Olympism to Me."*
2. Drawings based on Olympism and the Games in general.
3. Designing a model, using any materials, of an Olympic Stadium.

The winners, their parents, and teachers will be awarded a visit to Munich during the Games.

A large contest, designed for press representatives, has also been launched. The general subject is Olympism and the Games, and it is composed of four parts:

1. Best article of the year to appear in a Quebec publication
2. Best television broadcast.
3. Best radio broadcast.
4. Best photography.

Mr. BOURASSA stated that his campaign would be repeated every year until 1976. He said, in particular:

*"The main purpose of these contests is to gradually sensitize the youth and the whole people of Quebec to Olympism.*

*"The first contests are quite easy, and do not demand a very great technical knowledge. But, every year, they will demand, on the part of the participants, a deeper knowledge of Olympism, so that the people of Quebec may appreciate the Games, when they are held in Montreal in 1976."*

