

*The Marquess
of Exeter.*



1933: Whereas he was the Olympic 400 meter hurdle champion in 1928, he was placed only fourth at Los Angeles in 1932. One year later Lord Burghley, future Marquess of Exeter became a member of the International Olympic Committee. Vice-chairman of the IOC for many years, the Marquess of Exeter still occupies the most delicate posts with continuously renewed success and efficiency. Now beginning his 40th year of official activity with the International Olympic Committee, the Marquess of Exeter shall continue to contribute his unequalled experience and fervour to the Olympic and sports movement for many years to come.