

1924: Press Requirements

The organisers of the Innsbruck Games risk feeling some nostalgia on reading these extracts of official opinion, dating from 1924. Judge for yourselves!

“In Chamonix there will be a minimum of 200 journalists who will set down a minimum of 100,000 words a day during the period of the Games and for five or six days beforehand.

Of these daily 100,000 words minimum and the 200,000 words of the last few days, about 10% can be counted as being written at the beginning of the day, the majority

of the dispatches being set down between 6.00 p.m. and 10.00 p.m.

It is therefore necessary to schedule not only a car, which in emergencies will carry the telegrams to Annecy, but also the use of two or three motorcycles.

The opening of the “Service des PTT”¹ must be requested until 1.30 a.m. and arrangements must be made to have six telephone lines...

... We will try to obtain the installation of a stamp machine and a publicity date stamp.”

¹ Post office.