



## ● The communications department

In our last issue we mentioned the appointment of Mr. Raymond Beauchemin to the post of director-general of communications. We are now able to introduce the communications department of the Montreal COJO to you in detail.

Mr. Raymond Beauchemin is its director-general. He is assisted by Mr. Renald Savoie, deputy director-general, a journalist, writer, publicity expert,



*Mr. Beauchemin*



*Mr. Savoie*

past President of the Touring in Canada Journalists' and Writers' Association, and director of the Comunicom Co. Inc. since 1970. Five distinct and well-defined sectors have been created: information, directed by Alain Guilbert; audio-visual, of which C. Rosselet is in charge; special projects, under the direction of Pierre-Claude Elie; the press 76 services, which remain under the expert direction of Michel Labrosse, until now head of the information services of the Quebec Sports Confederation and who, among his many duties, will be

responsible in particular for journalists' accreditation, accommodation, transport, etc; and finally public relations, whose director will be appointed shortly.

## ● Olympress 76 reappears

Interrupted during the reorganisation of the communications department, Olympress 76 has made its reappearance with its May 1974 edition, No. 11-3, under the new direction of Mr. Alain Guilbert. Olympress 76 is now published in English and French, the two languages appearing back to back.

## ● COJO's budget

COJO's 74-75 budget amounts to \$ 12,180,000, the main expenditure items being communications (\$ 2 million), administration (\$ 1,765,000), technology (\$ 1,803,000) and the sports and installations department (\$1,950,000). On the income side, the first draw of the Olympic lottery brought in \$10 million for the COJO which was only expecting \$8 million. 21/2 million tickets were sold in record time, which led the organisers to add an extra draw on 15th July. The province of Quebec registered the greatest number of tickets sold, with Ontario a distant second.

● **The Ile Notre-Dame basin**, where the rowing and canoe events will be held in 1976, is in preparation and should be finished by this winter, while the adjacent installations have to be ready by summer 1975. The basin planned will be 2,150 metres long, 110 metres wide and 2 metres deep. A system of adjustable buoys will enable the lanes to be changed according to the competitions. Permanent stands will accommodate 3,000 people, while 7,000 more will be seated in temporary galleries and 15,000 people will be able to watch from the side of the basin.