

An international television sports programme festival

The Golden Ring

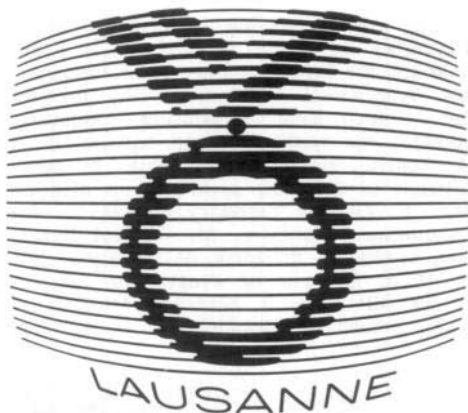
All sports television specialists will be staying in Lausanne to their benefit from 1st to 4th June 1976. For the most animated and enriching programmes, presented by the national television networks, are to be shown there. An international jury will then award "The Golden Ring", Eurovision sports programme prize.

This festival, organised by the city of Lausanne, is patronised by the International Olympic Committee (IOC), European Broadcasting Union (EBU) and the Swiss Broadcasting Corporation (SBC).

During a press meeting at the beginning of December in Vidy, at the IOC's headquarters, the Syndic of the city of Lausanne, Mr. Jean-Pascal Delamuraz, who presides the "Golden Ring" Organising Committee, revealed the spirit, aim and regulations of the festival. He was accompanied by many officials of this new event: let us mention Mrs. F. Zweifel, Secretary General of the Organising Committee, Mr. Marcel Bezençon, Honorary President of the EBU, Mr. E. Haas, Director of Programme Services of the SBC, Mr. R. Schenker, Director of Swiss French Broadcasting, Mr. F. R. Tap-



Vidy, 5th December 1975. From left to right: Mr. Eric Walter, Mme Monique Berlioux, the Syndic of Lausanne Mr. Jean-Pascal Delamuraz, Mr. Marcel Bezençon, Mr. E. Haas and Mr. F. R. Tappolet.



polet, head of the SBC TV programmes department, and Mr. E. Walter, the well-known Olympic journalist who will be in charge of the festival's press office. Everyone was welcomed by Mrs. Monique Berlioux, Director of the IOC.

In his introduction, Mr. Delamuraz stressed the importance of these days for the promotion of sports programmes, the improvement of knowledge on sport and the increase in exchange of ideas between leaders of sport and television. Mr. Tappolet gave details about the organisation of the competition.

Film entries

Each national television network will show one film lasting between 15 and 60 minutes. This film, a topical or documentary report on sport, should have been broadcast for the first time after February 1975.

International jury

Each participating organisation will appoint a member of the international jury. The city of Lausanne will nominate the Chairman and the two Deputy Chairmen. This jury will take into account, on the one

hand the telegenic and informative value of the programmes presented, and on the other their contribution to a better understanding of the moral qualities that sport should foster both in individual effort and in the development of team spirit.

Prizes

Three prizes will be awarded: the golden ring, the silver ring and the bronze ring. In addition, a jury of journalists will attribute a press prize.

Workshops

Under the responsibility of Mr. Boris Acquadro, head of the Sport and Education Department of Swiss French Television, workshops will form the meeting point of sports and television specialists.

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The President of the IOC, Lord Killanin, will be staying in Lausanne during these days and three other members of the IOC Executive Board will lend their support by taking part in the workshops: Mr. Juan Antonio Samaranch (Spain), Vice-President of the IOC and President of the IOC Press Commission, Mr. Mohamed Mzali (Tunisia), for a long time head of Tunisian Broadcasting, and Mr. Vitaly Smirnov (USSR), one of the chief organisers of the Games celebrating the XXIInd Olympiad in Moscow, in 1980.

The IOC is aware of the manifold usefulness of this contest organised to attract the widest audience from its first edition.

