



## Art and Sport

### The pictograms of the IIIrd African Games<sup>1</sup>

The pictograms of the IIIrd African Games, which will take place next year at Algiers, were devised by the North African artist Mohamed Aziz who displays an originality, a mastery and a rare quality which recalls that of OtI Aicher, the renowned creator of the pictograms of the Munich Olympic Games.

We reproduce here some of these drawings accompanied by explanations that the author himself gives in the number 1 issue of "Africa-Sprint", the review of the Organising Committee of the IIIrd African Games.

### « Optical picture of the African Games

*The choice of colours was made according to the African optical climate.*

*The range of tints varies from dark-green, light-green, bistre, orange to yellow.*

### Research of the pictograms

*The Tassili Frescos, 8000 to 6000 years B.C., represent a source of our civilisation. They are pictures of some human activities during this period. The figures have very dynamic attitudes.*

*In some of the frescos, the upper and lower limbs of these characters and of the animals are unfinished, giving a freer aspect.*

### Result

*A heavy outline to picture a sporting figure. To avoid this and give a more articulate movement, limbs have been made thicker, then the character has been divided into 3 parts: the head, the trunk and the limbs.*

### Emblem of the games

*The design used for the conception of the emblem of the African Games of Algiers is modern and symbolises African unity through sport.*

*To sum up, the African Games in our opinion should be marked by sporting cheerfulness and a very favourable image of our continent."*

<sup>1</sup> See our column "Regional Games and International Events".

