

# Mizuno—carrying the torch to Moscow '80. Mizuno—maintaining a shop for Moscow '80.

All of the approximately 5,000 relay runners who will bear the sacred flame to the Moscow Olympics in 1980 will be wearing Mizuno uniforms and shoes.

From Athens to Moscow, the torch will travel about 5,000 kilometers during a period of 30 days. And during every single kilometer of that distance, Mizuno uniforms and M-Line shoes will be worn.

**The Mizuno Shop—only one company from Japan represented in the athletes' camp.**

During the Olympics, Mizuno will represent the Japanese sporting goods manufacturers with a "Mizuno Shop" and "Repair Shop" to help athletes and officials in whatever way it can. Officials for the sailing competition will also wear uniforms made by Mizuno.



MIZUNO ROAD  
TO MOSCOW '80



JOC-MS-6-79-1

OFFICIAL SUPPLIER TO THE GAMES  
OF THE XXI OLYMPIAD IN MOSCOW

**MIZUNO**

MIZUNO CORPORATION

25 Okawacho, Higashi-ku, Osaka,  
Japan

Established in 1906, Mizuno is one  
of the world's largest and most diver-  
sified suppliers of sporting goods.





**Official supplier to the  
Olympic Games Moscow 80**



# Moscow 1980



*The Soviet  
Committee for the  
Olympic  
Games of 1980 in Moscow  
wishes to announce*

**Adidas**

*is official (to)*

*supplier*

*of the Olympic - 80*

*Competition  
Program  
Commencing on  
19th July 1980. About  
approximately 100*

**Adidas**

*is an official*

*supplier*

*of the Olympic - 80*

*From 1980  
Olympic  
Committee  
wishes that*

**Adidas company**

*is an official*

*supplier*

*of 1980 Olympic*

*The Soviet  
Committee for the  
Olympic  
Games of 1980 in Moscow*

*Commence  
Competition Program  
Commencing on  
19th July 1980*

*From  
1980 Olympic  
Committee  
wishes*




*Adidas*

As Seiko enters its second decade of world leadership in quartz technology:

# Seiko Men's Dress Quartz Collection.

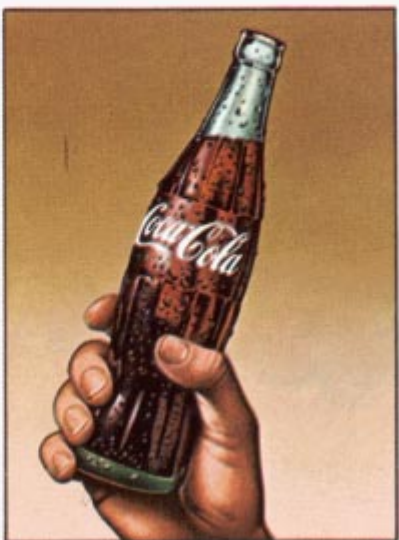
So slim, so elegant. So superbly accurate.

Now you can own a quality Seiko Quartz dress watch that represents a new level in fashionable sophistication. Here is impeccable styling combined with the unsurpassed accuracy and dependability of Seiko Quartz. Crafted with trim good looks. Engineered with Seiko's uniquely advanced technology. In a variety of starkly beautiful styles to satisfy men of excellent taste everywhere.

It's what you'd expect from Seiko, the company that sold the world's first quartz watch and that never ends its quest for quality and dedication to technology. Seiko Quartz. 



# SEIKO

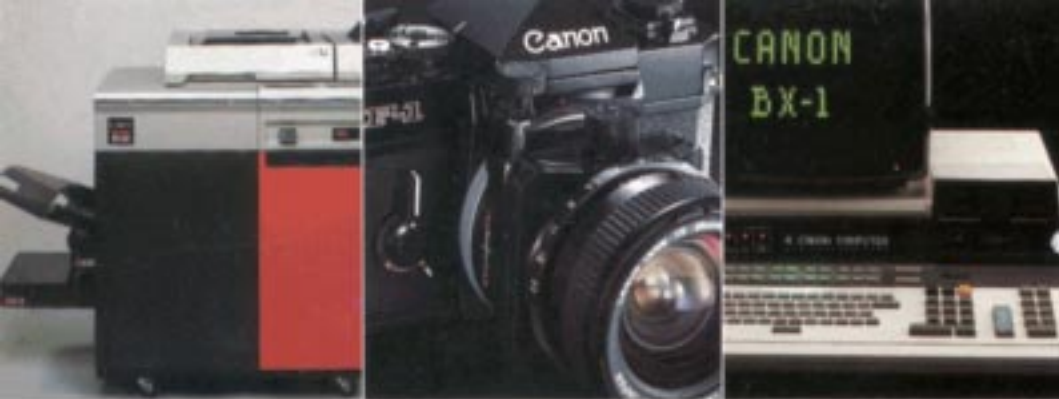


**One brings the world together.  
The other refreshes it.**

**El primero une al mundo.  
El segundo lo refresca.**

**L'un rapproche les peuples du monde.  
L'autre les rafraîchit.**





# HOW RECORDS GET INTO THE RECORD BOOKS.

Canon are becoming the official information medium of major sporting events.

Already among our credits are two Olympics and the Football World Cup 1982.

This year, we're the official camera, copier and calculator of the European Football Championship 1980.

So if you have a problem getting fast, accurate information, try the official channel.

**Canon**