

• **IOC Circulars**

To: Presidents of those National Olympic Committees having submitted a candidature for the XVth Winter Games or the Games of the XXIVth Olympiad.

cc. President of the IOC.

IOC Members in corresponding countries.

*Lausanne, 18th December 1980*

Re: XVth Winter Games and Games of the XXIVth Olympiad.

...You will find attached a first document entitled "Instructions and Questionnaire for Television and Radio". That document is basically intended to summarise the IOC's approach to Radio and Television problems and to clarify the duties and obligations of all parties involved (IOC, Candidate City, Organising Committee and Radio-Television).

You will also find attached the new wording for Clause 7 "Conditions imposed on the Candidate Cities".

By the end of January 1981 you will receive the technical annex referred to in the attached document.

Your answers to the Radio and Television Questionnaire will have to be sent to the IOC no later than on 15th May 1981...

**Instructions and questionnaire for radio and television**

The Olympic Charter, and more particularly Articles 3, 4, 10, 21, 34, 35, 41, 51 and 53, as well as 'the bye-laws to Rule 51 and clause 7 of the "Conditions imposed on the Candidate Cities", specify the relations of Television and the Olympic movement.

Television plays an essential role in promoting the Olympic movement, Television must be assisted in all its undertakings as long as these undertakings respect the Olympic Rules and do not hinder the normal organisation and running of the Games.

This document defines the responsibilities and obligations of the International Olympic Committee (IOC), the Candidate City, the Organising Committee of the Olympic Games (OCOG) and Television.

When officially applying for the organisation of the Games, the City undertakes to make available to Television, free of charge, the facilities defined in the technical annex (attached). These facilities, estimated on the date of application, are the minimum required for the production of the television coverage.

The IOC is the supreme authority in all respects. The City and the OCOG must keep in permanent contact with it and inform it of everything they undertake.

The IOC :

- will define the procedure for the negotiations, will negotiate the television rights and will conclude all contracts relating to television ;
- will request and receive the applications from television organisations wanting to acquire the broadcasting rights to the Olympic Games ;
- will determine the deadline for submitting these applications, and,
- will define the role of the OCOG, in particular during the stage of preliminary information to be supplied to the candidate television organisation.

The IOC and the OCOG will see to it that the basic coverage produced by the Host-Television shall be made available, free of charge, to all foreign television organisations which will have acquired the television rights.

The IOC will receive the entirety of the television broadcasting rights fees and will remit two-thirds of such fees to the OCOG.

Just as the Candidate City undertakes to give a suitable setting to the sports disciplines, a setting suitable for the existence and activities of the athletes, officials, etc., the City undertakes to make available to radio and television organisations the required infrastructure allowing them to set up and operate the equipment necessary to produce their coverages and to give the personnel of all the professional categories of radio and television a suitable setting for their existence and activities in the best possible conditions.



The production of the basic coverage is not the responsibility of the Candidate City, nor of the OCOG, but that of Television. Television will be responsible (technically and financially) for supplying, installing, maintaining and operating the production equipment and for all the expenses of the personnel necessary for the production of the coverage, as well as the expenses for the installation and use of the audio and video circuits originating at the Main Broadcasting Centre, which are needed by national and foreign radio and television broadcasters.

The infrastructure for radio and television, as defined in the technical annex attached, should also allow the radio and television organisations to produce their unilateral programmes at their own expense.

The City undertakes to appoint a Committee of Experts which will be in charge of television matters during the Candidacy Period, and which will remain in charge of such matters within the OCOG. This Committee will first of all determine which television organisation of the Host Country is/are capable of producing the basic coverage (as defined in the technical annex) and of supervising with the Committee of Experts the setting-up of the required infrastructure. The City and the OCOG will see to it that the contacts they will make with the television organisation(s) of the Host Country to study this document and its technical annex will not constitute any commitment to this/these television organisation(s).

By "Television Infrastructure", we mean, for example :

a) *In the stadia*

- camera locations,
- audio and video cable-laying,
- lighting,
- control rooms,
- Television sub-centres,
- commentators' booths,
- microwave links (audio and video) between the stadia and the Main Television Centre,
- computerised information,
- written documentation, etc.

b) *The Television Centre*

To its replies to the Radio-Television questionnaire the Candidate City will attach a plan showing the location where it foresees this Television Centre.

c) *Supply of electrical power to various locations*

- power necessary for the functioning of the television equipment,
- power necessary for lighting the stadia.

d) *Parking areas for OB vans and other vehicles*

e) *Etc.*

The responsibility of the OCOG, as far as Television is concerned, is essentially to respect the commitments made by the Candidate City and to report to the IOC on all television matters and on the progress of the setting-up of the infrastructure. The OCOG will also be responsible for having the clauses of the television contracts respected.

We must underline that the IOC's final choice of the City, the acceptance of the final programme of the Games and the development of technical methods may bring modifications to the infrastructure.

## Conditions laid down for candidate cities

### *Chapter 7*

Delete the last sentence of this chapter and replace with the following :

"Candidate cities undertake to make available to Radio and Television, entirely free of charge, the basic facilities defined in the "Instructions and Questionnaire for Radio and Television".

These basic facilities, as communicated to the city at the time of its candidature, constitute the minimum for the required infrastructure."

