

## News of ABC Sports

● *Roone Arledge, President of ABC News and Sports* has announced that ABC Sports has expanded its European operations. Mr. Georges Crozes has been appointed Vice-President of European Relations. He is responsible for conducting, ABC Sports activities involving the IOC, the European Broadcasting Union (EBU), the Organisation Internationale de Radio et Television (OIRT), as well as continuing relations with the General Association of International Sports Federations (AGFIS). Mr. Crozes has been associated with ABC Sports for 18 years, having played a key role in helping ABC negotiate television rights for the Olympic Games in Munich (1972), Montreal (1976) and the Winter Olympic Games in Grenoble (1968), Innsbruck (1976) and Lake Placid (1980).

Peter Dimmock has been named Vice-President, International, for ABC Sports. He joined ABC in 1977 as Director of ABC Sports Worldwide Sales and Marketing and became Vice-President in this area in 1978. As Sports Advisor to the European Broadcasting Union from 1959 to 1972, he negotiated the European TV rights of all major events including Olympic Games, Commonwealth Games and World Cup Soccer.