

Sarajevo 1984



The three Canadian television companies (CTV, TVA and CBC) united so as to acquire the broadcasting rights televising the XIVth Winter Olympic Games for the Canadian territory, for a sum of US \$1.800.000. This agreement was reached the 5th March at the Chateau de Vidy after a session that gathered (from right to left) : Messrs. Mladen Stambuk (OCOG), Maurice Louvet (IOC, External Consultant), Glenn Gelette (CBC), Yvon Giguere (Radio Canada), Gradimir Vucak (OCOG), M^{me} Monique Berlioux (IOC, Director), John Esaw (CTV), Jelena Trumic (OCOG), Ahmed Karabegovic (OCOG, Secretary General), Olivier Babirad (CTV).