



Sarajevo 1984



- *Mr. Branko Mikulic*, President of the Sarajevo Organising Committee, has told "Borba", the Yugoslav newspaper, that the Sarajevo Games will produce \$80 million in net profit. Mr. Mikulic, who is also President of the republic of Bosnia-Herzegovina, said in the interview that the cost of the Games will be around \$38.2 million, as originally planned.

Bosnia-Herzegovina, one of Yugoslavia's six republics, and the city of Sarajevo will each contribute \$12.5 million and the other five republics and two autonomous provinces, plus the federal government will contribute a total of \$11 million. The remaining \$2.2 million will be generated by the OCOG from the sale of rights, sponsorships, sales of licences and donations.

The net hard currency income of about \$80 million does not include earnings from tourists, foreign and Yugoslav, expected to come to Sarajevo next February, Mr. Mikulic declared.

- On April 4, the OCOG of the XIV Games signed an agreement with the Sarajevo Insurance Company of Property and Persons (ZOIL) under which the properties of the OCOG are insured. The policy also covered various sponsorship and licensing agreement; TV rights agreements which have been signed worldwide; the consequences of the cancellation or postponement of the Games, or if they should move to another location; indemnities should the TV companies not be able to effect their telecasts or television coverage according to the established schedule, and also of course covers the responsibilities of the OCOG towards third parties for damages, death and accident, third party property damage, and so on.
- The Sarajevo OCOG by the end of March had completed what was probably an unprecedented programme of pre-Olympic "tests", with an eye to the Olympic Winter Games of 1984 and their organisation. Almost all the facilities for these Games are new, and have been purpose built for next year's festival, and to check on function and organisation. the

OCOG completed ten events in 59 days, at world and European championship competition level.

The first facility to be proven was Zetra, the indoor stadium which will stage skating and ice-hockey, and which was formally opened last December by H.E. Mr. Juan Antonio Samaranch, President of the IOC.

Major constructions and their complementary services had been completed and installed twelve months before Games time, but the events of the first quarter of 1983 demonstrated that some changes were required.

Ljubliana, and the highway from Ljubliana to Sarajevo is to be further widened and improved.

- Vucko, the official mascot of the Sarajevo Games, has been successfully launched in the media. Nedeljko Dragic, who created a series of animated cartoons, has now followed with a Vucko strip cartoon, which five Yugoslav daily papers are already publishing. Several weeklies are showing great interest. Already 400 daily strips have been produced, and a weekly version, for both black and white and colour, is being prepared.

The Vucko comic will be introduced at the world exhibition of childrens' comics and books at Bologna 1983. As this is the first comic of quality ever to deal with winter sports, it is particularly suitable for daily newspaper sports pages, as well as specialised magazines.



Some of the "jumps" on the mens' downhill course were considered too extreme and they will be smoothed out. Similarly, some of the curves on the bob and luge courses were deemed dangerous, and they too will be modified, all this in consultations with the federations concerned.

These 1983 events were compromised by freak weather – good snow at the top of the downhill, watery snow towards the bottom of the course because of unexpectedly high temperatures, and a World Cup downhill competition had to be postponed for 24 hours. Weather conditions affected Sarajevo airport, too, and it was closed for several days, causing organisational and transport problems.

As a result of these experiences, Sarajevo airport is to be enlarged, and next year will be able to receive eight aircraft per hour, while winter maintenance equipment will be substantially improved to combat snow and fog. There will be increased train services from