

FEDERATION INTERNATIONALE DU CINEMA  
ET DE LA TELEVISION SPORTIFS



"CONTRIBUTION DU CINEMA ET DE LA TELEVISION  
AU DEVELOPPEMENT DU SPORT ET DE LA COM-  
PREHENSION INTERNATIONALE"

## colloque international

- An *International colloquy* on the theme of the "contribution of cinema and television to the promotion of sport and international understanding" was held from 27th to 30th October 1983 at Monastir in Tunisia. The director of the IOC, Madame Monique Berlioux, was present. It was organised under the patronage of the IOC, by the "International Federation of Cinema and Television Sport" (Federation Internationale du Cinema et de la Television Sportifs - FICTS), and responsibility thereof was placed in the hands of the Tunisian Sports Manager, Mr. Chahed.

Numerous commissions were represented, one of which was the "African Association of National Olympic Committees" (Association des Comites Nationaux Olympiques d'Afrique) with Mr. Lamine Ba. Mr. Bruno Beneck, President of the FICTS and Vice-President of the International Baseball Federation gave the welcoming speech. The fourteen speakers invited, personalities from the international sporting world, the world of cinema and television, examined from various angles the relation between cinema and television and the promotion of sport. Amongst the most well known we would quote: Jean Durry (FRA), Abdelkader Marzouki (TUN), Bing Fu (CHN), Bob Paul (USA). Once again, the different media revealed the important role of cinema and television in the spreading of Olympism, the diffusion of its ideal, the personalisation of its athletes.