
INTENSE ACTIVITY IN THE OLYMPIC MUSEUM

3rd OLYMPIC WEEK

From the 1st to the 7th October 1984, the 3rd Olympic Week was held under the supervision of the Olympic Museum. The working group, headed by Mr. Raymond Gafner, IOC Member in charge of Museum Affairs, tried to involve the City of Lausanne in this event.

Thanks to the valuable cooperation of the Schools Administration of the City of Lausanne, a huge campaign enabled us to address more than 4000 young schoolchildren in Lausanne from the first four years of compulsory schooling. From 11 o'clock to midday on the 11th of October last, using documentation especially prepared for them in the form of a brochure entitled "Ten questions on the Olympic Games", teachers and children in each of these classes were able to familiarise themselves with Olympism. This lesson was completed during the week by the showing of a documentary film produced for the children, which was projected for them in the Casino de Montbenon, where they went, accompanied by their teachers, in groups of four to five hundred. The atmosphere during the projection of the film was often very lively and proved that these young pupils did not remain unmoved by the images projected and by the words addressed to them.

The sporting societies of Lausanne participated actively in this 3rd Olympic Week in the centre of the city by open-air demonstrations in the place Saint-François. Unfortunately, the weather, often dull, did not smile on their efforts. The high spot of this campaign was the spectacular demonstration by a group of acrobatic skiers - whose sport is a future Olympic discipline - bouncing from a 20 meter trampoline to twirl in the air and land on an elastic mattress.

A volleyball tournament, organised by the Sports Service of Lausanne University, and a mini-cycling hill race enabled young people to participate themselves in this 3rd Olympic Week.

Certain evenings were set aside for the showing of films :

- a pre-première view of extracts of the official film of the Winter Olympic Games at Sarajevo and of the great moments of the Olympic Games in Los Angeles ;
- the official film of the world athletics championships in Helsinki ;
- the official film of the soccer World Cup in Spain in 1982.

In the course of four receptions, contacts were made with teachers, business people and politicians as well as the sports societies.

The 3rd Olympic Week closed with the "24 hours of swimming", an event, the start of which was presided over by Mrs. Monique Berlioux, the Director of the International Olympic Committee, and which gave 1,066 citizens of Lausanne the opportunity to swim a total of 2,040.875 km between midday on Saturday 6th October and the same time on Sunday the 7th. Each participant was rewarded by a commemorative medal and a diploma testifying to his or her performance.

Undeniably, the 3rd Olympic Week was a true success, and, with the details yet to be decided, a reunion is already planned for the 4th Olympic Week due to start on the 6th October 1985.

EXHIBITIONS

When the Museum wishes to put on temporary exhibitions, it is faced with the problems that arise from the smallness of its premises. Indeed, in such cases, the permanent exhibition on the history of the modern Olympic Games has to be completely dismantled to make room for the temporary show. Even if this arrangement does not greatly disturb the Lausanne public, this is not the case for visitors from further afield, who are sometimes disappointed not to find a purely Olympic exhibition in the Museum when they arrive. Despite this problem, the Olympic Museum has put on three different temporary exhibitions during the last third of 1984.

Throughout the month of October and during the first week in September, it was the Yugoslavian



President Samaranch and Mr. Raymond Gafer, along with Mrs. Monique Berlioux

and Mr. Jean-François Pahud, examine the archives of Baron de Coubertin. (See page 83).

EVENTS AND VISITS

Prior to the opening of the 89th Session of the International Olympic Committee, an event was held at the Olympic Museum to celebrate the presentation of a bronze bust of the Lord Killanin, honorary life President of the International Olympic Committee. In the presence of the President of the International Olympic Committee, H.E. Mr. Juan Antonio Samaranch, Mrs. Monique Berlioux, the Director, and the Members of the Executive Board, the Lord Killanin personally unveiled the sculpture and presented a series of original documents to the Library and Olympic Studies Centre.

Taking advantage of their stay in Lausanne, numerous members of the International Olympic Committee visited the Museum, the Library and the Olympic Studies Centre.

At the Openings of the various exhibitions, the Museum had the great honour of welcoming the South Korean Ambassador, H.E. Mr. Sang Yong Park, Mr. Paul-René Martin, Mayor of the City of Lausanne, and other municipal dignitaries, Mrs. Planinka Mikulic, Director of the Museum of the XIVth Winter Olympic Games in Sarajevo, Mr. Hasan Fazlic, the Yugoslavian caricaturist and Mr. and Mrs. Hans Erni.

Several of the SISMO participants also visited the Olympic Museum, including the gymnast Nadia Comaneci, who showed great interest in the Library and the Olympic Studies Centre.

Mr. Juan Antonio Samaranch also welcomed the participants in the Golden Ring Awards on the occasion of a reception which he gave in their honour in the exhibition hall of the Museum.

GIFTS

Since it was reopened in June 1982, the Olympic Museum has received a great many gifts which have enriched both its own collections and those of the Olympic Library and Olympic Studies Centre. We venture to hope that there will also be many friends of Olympism who, in their generosity, will contribute to our various funds which will go towards the opening of the new Olympic Museum. As a token of gratitude, each donor will receive a diploma bearing his name and signed personally by H.E. Mr. Juan Antonio Samaranch, President of the International Olympic Committee

Jean-François Pahud
Curator



caricaturist, Hasan Fazlic, whose work had the place of honour within our walls. In order to supplement this exhibition, photographic portraits in colour of all the Olympic champions along with their autographs as well as certain of their belongings, such as the bob of Silvio Giobelina, who won a bronze medal in Sarajevo, and, finally, a series of postage stamps issued by various countries on the occasion of the celebration of the XIVth Winter Olympic Games, placed at our disposal by the Olympic Philately Museum, were on view for our visitors at number 18, avenue Ruchonnet.

In the month of November, a double exhibition was on display. Seoul, the capital of South Korea, introduced itself in a collection of very lovely colour photographs and at the same time the Museum exhibited the several hundred designs submitted during the competition for the best poster on the theme "Lausanne, Olympic City". In this way, in one exhibition, the city which provides a permanent home for the International Olympic Committee and the city which will host the next summer Olympic Games in 1988 could be viewed side by side.

Finally, from the 8th of December 1984 until mid January 1985, our current exhibition is made up of 31 pictures by the Swiss artist Hans Erni, illustrating the various Olympic disciplines, recently acquired by the International Olympic Committee. These pictures, of which a number could already be seen at the International Olympic Committee's stand at the Lausanne National Fair in Autumn 1983, are on display all together for the first time in the Olympic Museum.

The Olympic Museum has also taken part in a number of extramural exhibitions, particularly in the Casino de Montbenon during the 3rd Olympic Week, at the Ecole Hôtelière in Lausanne as part of its special promotion campaign, and at the Palais de Beaulieu on the occasions of SISMO, the Golden Ring Awards and the 89th Session of the International Olympic Committee.