



*Mrs. Dassler and her son Horst to whom President Samaranch awarded the insignia of the Olympic Order.*

Mrs. Kaethe Dassler passed away on the 31st December, 1984, at the age of sixty-seven years. She was co-founder, in 1948, with her husband Adolf, known as "Adi", who died in 1978, in Herzogenaurach (FRG), of the company Adi Dassler.

"Adidas", the company represented by three stripes, which today employs 40,000 people in several continents, has become the world's largest manufacturer of sports shoes with a daily production level of 280,000 pairs. This prodigious development, which benefited from the expansion of high-level sport over the last thirty years, is also the result of the excellent management provided by

Mrs. Dassler with the assistance of her four daughters and her son, Horst.

Mr. Horst Dassler, to whom, as to the rest of the family, the Olympic Review extends its most sincere condolences, became Chairman of the Board of Directors of the family firm on the 15th January 1985.

Director of "Adidas France", which he founded in 1960, and holder of the Olympic Order, which was presented to him in the presence of his mother by the President of the IOC on the 19th October last, Mr. Dassler was born in 1936.

**Gregor Hradetzky**, (AUT), died on the 29th December, 1984, aged 76 years. He was twice gold medallist at the Games of the XIth Olympiad in Berlin in 1936 in kayak-canoe (1000 m K1 and 10,000 m FI). This success was interrupted by the cancellation of the Games for the period of the second world war. He did however make Austrian sporting history by winning the National Championships eighteen times in his event. Hradetzky was an Olympic class skier, but unfortunately a strained hand prevented him from taking part in the IVth Winter Olympic Games in Garmisch-Partenkirchen. He also achieved an international reputation in his profession as an organ maker.

**Archie McKinnon** (CAN) died of pneumonia on Christmas day 1984, aged 88 years. He was the trainer of the national athletics team for the Games of the XIth Olympiad in Berlin in 1936, and prepared the divers and swimmers for the 1948 Games in London and the 1952 Games in Helsinki.

**Kimichi Asano**, who died on the 31st December, 1984, was posthumously awarded the Olympic Order by the President of the IOC.

Mr. Masaji Kiyokawa, Member of the IOC, presented the Order, on behalf of the President, to the eldest son of Dr. Asano at the funeral.

An athlete and specialist in sports medicine, Dr. Asano dedicated his time and energy to the promotion of the Olympic Movement in Japan. He was formerly Secretary General of the NOC and served as Honorary President of the Japanese Amateur Athletic Federation.



**STOP PRESS** - At the moment of going to press, we learned of the death of our friend **Gaston Meyer**, who was for many years the Editor in Chief of "L'Equipe". The IOC extends its condolences to the family of the deceased.