
IOC VIDEO DISTRIBUTION PROGRAMME

The past ten years have been marked by a considerable development in video. Household video recorders have become a familiar sight. Videocassettes and videodisks can be easily bought or hired. The IOC, wishing to utilise these new means of distributing images, has produced, in cooperation with ABC video enterprises, a video-cassette of highlights of the Games of the XXIIIrd Olympiad, which was put on sale in the United States some weeks after the Closing Ceremony.

Subsequently, the Executive Board at its meeting in Mexico in October, 1984, decided to make a number of documentary films, each about twenty minutes in length. The first was based on an introduction to the Olympic Movement. It was given a preliminary showing on the occasion of the World Indoor Athletics Games in Paris on the 19th January, 1985 (See Olympic Review No 208). Olympic Solidarity will be the theme of the second film. There will follow films on sports medicine, the functioning of the NOCs and the choice of Olympic cities. The 16 mm colour films, reproduced on VHS videocassettes, will be sent to the NOCs, the IFs and to the IOC members in a form adapted to the colour television standards (NTSC, Pal, Secam) in force in their countries, along with a VHS videoscope and a corresponding colour television, which will have the Olympic rings engraved upon them, and which the Philips Company has offered to deliver free of charge (300 altogether) via its national organisations to each of the 160 NOCs in cooperation with Olympic Solidarity. The IOC would like to take the opportunity of thanking Philips, "official supplier of Olympic Solidarity", very warmly for this type of material.

The official handing over of the first equipment will take place on the 29th of May, 1985, in Lausanne, in the presence of the IOC President, H.E. Mr. Juan Antonio Samaranch, and the Presidents of the ACNO and the associations of IFs.