



OLYMPIC AID

The representatives of the World Federation of Sports Goods Industries (FMIAS) : Messrs. Kihachiro, President, Armin Dassler, Vice-President, Pierre Ryser, Secretary General, Horst Dassler, Hajime Onoda, John Vermeulen, members of the Bureau, were received by President Samaranch at the Chateau de Vidy in the presence of Mr. Raymond Gafner, Administrateur délégué, and Mrs. Françoise Zweifel, Secretary General. The object of this meeting was to draw up the sports aid programme for the developing countries which had been the subject of an agreement at a previous meeting in February.

The objectives of the "Olympic Aid of the World Federation of Sports Goods Industries" programme are to provide active support to those countries that have a basic need for sports equipment and thus enable them to develop their sports activities. The sports gear supplied (40,000 units : footwear, clothing and balls) will be of good quality and will meet the prevailing sports standards. It will be offered and delivered to its destinations free of charge by the various donating firms.

The IOC, with the help of Olympic Solidarity, will ensure that this material is properly delivered, and the NOCs concerned will specify the categories of articles that are most needed. Experts will be sent to the place of destination and will supervise the distribution among the national sports federations concerned.

This aid programme will begin in 1986. It is intended for the continents of Africa, Asia and South America.