



## HOST BROADCASTER KBS HAS ITS HANDS FULL

Along with everyone else involved in the planning for the Games of the XXIVth Olympiad, the Korean Broadcasting System (KBS) is counting down towards the opening ceremonies, now less than one thousand days away.

As host broadcaster for the Games, KBS, a public network, has been charged with the construction and operation of the International Broadcasting Centre (IBC) to be located adjacent to its already-existing facilities in the Youido district of Seoul. They are also responsible for providing international signals to representatives of the electronic media, who will use the centre as their base during the Games, for the production of programmes to be transmitted all over the world. The Korea Telecommunications Authority (KTA) will also play a large role through its four satellite stations already in operation.

Since 1983, the Seoul Olympics Radio and Television Operations team of KBS (SORTO) has been conducting research, investigating technology and formulating plans to meet the needs of the international broadcasting community with maximum efficiency. The IBC will be built to specifications based on information gathered from

Munich, Montreal and Los Angeles and will contain state-of-the-art equipment.

Work on the multimillion-dollar (US) complex, which is scheduled to be completed in May of 1988, officially began on 28th December 1985 with a ground-breaking ceremony attended by representatives of SLOOC, including its president, Mr. Tae-Woo Roh, the municipality of Seoul and the national government. The building, an ultramodern configuration of geometric shapes, is the creation of leading Korean architect Mr. Chung-Up Kim. With an aggregate floor space of 63,933 square meters, it will include four television and fourteen radio studios, a 2,000-seat auditorium, offices and more in a nine-storey structure with two subterranean levels. KBS intends to expand into the complex after the Games.

In addition to the technical concerns, KBS plans to produce special programmes on a var-

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iety of cultural events for televising during the Games. According to Mr. Jung-Suk Lee, general manager of SORTO, KBS will do the utmost to inform the world audiences of the life and culture in Korea.

Between now and 1988, KBS has to meet a more impending challenge : the 10th Asian

Games, which will take place in Seoul in September of this year. For the first time ever, the Asian Games will be served by a host broadcaster, under the same arrangement as the Olympic Games, who will again be KBS. The Asian Broadcast Centre is nearing completion and should be ready for occupation in May.