

The first positive results : the list published below gives an idea. Over half the 40,000 items: shoes, tracksuits, balls, nets, etc., which form the substance of this programme have been distributed. Twenty-eight countries in Africa, twenty-one in Asia, one in Oceania and thirteen in South America have benefited from the distribution of equipment supplied free of charge by sixteen sporting goods manufacturers belonging to the WFSGI.

Certain problems remain which prevent this aid plan from being implemented one hundred per cent. First of all, a large number of National Olympic Committees still have not replied to the various questions put to them by the WFSGI. These questionnaires were designed to help draw up the list of products most lacking and thus to match supply and demand. It is therefore absolutely necessary that Committees wishing to benefit from this support in the form of equipment communicate their needs.

Transportation of the goods is at the manufacturers' expense. The NOCs, for their part, must ensure, with the IOC's assistance, that these goods benefit from customs exemptions. Negotiations are still under way in several countries in order to obtain these advantages, the acquisition of which remains the major obstacle to the full implementation of this programme.

A meeting held on 23rd January, attended by the IOC President, the Administrateur délégué, Mr. Raymond Gafner, the Secretary General, Mrs. Françoise Zweifel, the Director of Olympic Solidarity, Mr. Anselmo López, and the representatives of the WFSGI, Messrs. Armin Dassler, President, James Easton, 1st Vice President, Kihachiro Onit-suka, 2nd Vice President, Frederick Brooks, President of the Free Trade Committee and Pierre Ryser, Secretary General, provided an opportunity to assess the programme as a whole and the various problems associated with its implementation, especially the lack of NOC response and the negotiations being carried out with customs administrations. Mr. López pointed out that distributions taking place on the occasion of Olympic Solidarity and IF courses were carried out in favourable conditions.

OLYMPIC AID : AN ASSESSMENT

Two years ago in February 1985, the IOC and the World Federation of the Sporting Goods industry (WFSGI) launched a programme of Olympic aid for the benefit of countries which require active support to help them expand their sports activities. Today, the first evaluations are positive, but not all the NOCs have responded and the customs exemptions are proving slow in coming through.

MANUFACTURERS AND THEIR PARTICIPATION

	Shoes / Textiles	
Adidas	3920	1900
Brooks	1020	350
Converse	2610	1350
Diadora	210	100
Etonic	360	150
Hyde	360	150
JASPO	3200	2100
Lacoste	100	
Le Coq Sportif	100	
New Balance	880	300
NIKE	1840	500
Pony	1030	250
Puma	3160	1700
Romika	300	
Superga	670	
TSMA	910	300
Total	20670	9100

MATERIAL DISTRIBUTED

<i>Africa</i>				<i>Asia</i>			
Company	Shoes/Textiles		Total	Company	Shoes/Textiles		Total
ALG Adidas	210	100	210/100	AFC Adidas	210	100	210/100
BEN Brooks	210	100	210/100	KSA Puma	210	100	210/100
BUR Converse	210	100	210/100	BAN Converse	250	100	500/200
CAF JASPO	210	100	210/100	JASPO	250	100	
CGO JASPO	210	100	210/100	BHU JASPO		100	210/100
DJI Adidas	210	100	210/100	Pony	210		
EGY Puma	250	150	250/150	CHN Adidas	500	250	2500/1000
ETH Adidas	200		650/300	Converse	500	250	
JASPO	200	150		JASPO	500	250	
Puma	250	150		NIKE	500		
GAB Diadora	210	100	210/100	Puma	500	250	
GAM Etonic	210	100	210/100	IND Adidas	250	250	2500/1000
GHA NIKE	210	100	210/100	Brooks	250		
GUI Pony	210	100	210/100	Converse	250	250	
GEQ JASPO			210/100	JASPO	250	250	
Superga	210	100	210/100	New Balance	250		
LES Converse	210	100	210/100	NIKE	250		
LBR New Balance	210	100	210/100	Pony	250		
LBA Adidas	210	100	210/100	Puma	250	250	
MAD NIKE	210	100	210/100	Superga	250		
MRI Puma	210	100	210/100	T SMA	250		
MOZ Adidas	200	100	0/100	IRN Adidas	200	100	1000/500
Le Coq Sport	100			JASPO	200	200	
NIG New Balance	210	100	210/100	Puma	200	100	
RWA Converse	210	100	210/100	Romika	200		
SEN Adidas	210	100	210/100	T SMA	200	100	
SUD JASPO	200	100	300/100	ISR Pony	210	100	210/100
Romika	100			JOR Brooks	210	100	210/100
TAN Adidas	200	100	300/100	LAO T SMA	250	100	250/100
Lacoste	100			MAL Adidas	210	100	210/100
TOG Converse	210	100	210/100	MDV Puma	210	100	210/100
TUN Puma	210	100	210/100	OMA Converse	210	100	210/100
ZAI Adidas	250	100	550/250	PAK Adidas	200	100	1000/500
JASPO	300	150		Brooks	200	100	
ZIM T SMA	210	100	210/100	Converse	200	100	
				JASPO	200	100	
				Puma	200	100	
South America				PHI Puma	250	100	250/100
ANT Brooks	150	50	150/50	SRI JASPO	210	100	210/100
BAR Adidas	150	50	150/50	SYR Adidas	210	100	210/100
CAY Converse	150	50	150/50	THA NIKE	210	100	210/100
CRC Etonic	150	50	150/50	UAE Puma	210	100	210/100
CUB Adidas	300	150	300/150	VIE JASPO	250	100	250/100
ECU New Balance	210	100	210/100	YMD JASPO		100	210/100
GUA NIKE	210	100	210/100	Superga	210		
GUY Pony	150	50	150/50				
PAN Puma	210	100	210/100				
PAR JASPO	210	100	210/100				
PUR Converse	210	100	210/100				
SUR Hyde	150	50	150/50				
VEN NIKE	250	100	250/100	Oceania			
				SAM Hyde	210	100	210/100