

EVER MORE POPULAR RINGS

The international competition, organised by the city of Lausanne under the patronage of the European Broadcasting Union (EBU), the Swiss Broadcasting Corporation (SSR) and the IOC, an important assignation for producers and directors of television sports broadcasts since its creation in 1976, this year took on the aspect of a popular festival, as the people of Lausanne joined the professionals to see the entries which were shown at the Hotel Beau Rivage from 11th to 14th December.

Ten sports news reports and eighteen magazine features presented by seventeen countries (FRG, AUT, BEL, BUL, DEN, USA, FRA, FIN, GBR, HUN, IRL, HOL, GDR, SUI, SWE, TCH, YUG) were entered for selection by the international jury, chaired this year by Mr. Marc Jeuniau (RTB, Brussels), assisted by Messrs. Klaus Anders (DDR-F, Berlin) and Joseph Choupin (A2, France), which had the task of awarding the Gold and Silver rings in the two traditional categories.

The first prize for reporting went to the BBC for edited highlights of the golf Ryder Cup, and the second to the French channel A2 for its coverage of the world parachuting championships at Vichy. In the magazine section, the winner was the British Channel Four for "Same Game — Different Rules", a portrait of a skier disabled after an accident. Second was the Swiss SSR for "Patrolling the glaciers". Special mentions were given to the CDR for its programme on the world shooting championships, produced by DDR-F, and to France for "The weight of the gods, the shock of Sumo", a theme entered by A2.



Mr. Raymond Gafner presenting the Golden Olympic Ring.

Two innovations, the Olympic Golden Rings awarded for the best short sports action sequences of "flashes", and the competition for young French-speaking sports commentators, were the main attractions of the sixth edition of the Golden Ring, which, since it opened its doors to the public, is becoming a small but very popular festival of televised sports broadcasts.

"THE OLYMPIC RINGS FOR SHORT ACTION SEQUENCES"

A new category was introduced on the occasion of the 1986 Golden Ring Awards, in which the entrants competed for the gold, silver and bronze Olympic rings donated by the IOC and awarded by a jury chaired by Mr. Raymond Gafner, Administrateur délégué, and made up of Messrs. Jean Durry, President of the International Sports Film Festival in Rennes, Max Seyfrig, journalist, Gilbert Felli, the man responsible for sport within the municipality of Lausanne, Albert Riehausen, photographer and member of the IOC Press Commission, and Miss Michèle Verdier,



The winners

IOC Public Relations Officer. The sequences presented had to deal with an event which had happened over the past eighteen months and could be a maximum of 30 seconds long. Each organisation could submit up to three entries, whereas only one programme may be entered in the reporting and magazine categories. The Olympic Golden Ring went to the "the horseman" (Equestrian sport, CDR), the silver ring to "child crying" (Czechoslovakian Spartakiads, TCH) and the bronze ring to a sequence showing the breaking of a world record at the World Water Skiing Championships by Patrice Martin (TF1, FRA).

The organisers also arranged a contest for young French-speaking commentators. Twenty-five Swiss entrants, two of them girls, demonstrated their talents over a short sports sequence. Six of them chose a football match from the European Champions' Cup, five opted for a final from the European Athletics Championships and four candidates took a downhill from the Skiing World Cup. The jury, chaired by Mr. Jean-Pierre Leupin, head of the personnel department of TSR (The Swiss French-speaking television station), awarded the first prize (Marcel Bezançon prize) to Mr. Pierre-Yves Maillard, the second prize to Mr. Jean Barbey and the third prize to Mr. Alain Christinet.

An increasingly prestigious event, then, with an enthusiastic following, which highlights the artistic quality and the polish of works created for the small screen, the Golden Ring is a tribute to the outstanding talents of the television professionals, who remain the undisputed specialists when it comes to capturing sport on film.

