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OF THE GAMES OF THE XXIV OLYMPIAD



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The brand  
with the 3 stripes



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Established in 1906, Mizuno has supplied a full range of sports equipment for athletes worldwide



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**MIZUNO**

**MIZUNO CORPORATION**

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The Olympic tradition continues...

and ABC Sports  
is proud to be  
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READY FOR SEOUL

# DISTANCE by PUMA. Anywhere is the challenge of victory.



WOLFRICH HEISEN

**T**o start in time is half of the victory. So the PUMA development has strongly been engaged for a long time to be perfectly prepared for the games. PUMA is combining sports technology with the precision of design engineering.

A complete line of athletic footwear. Developed by science's most respected bio-mechanical engineers. Created to perform in perfect harmony with the body, on court on track, or on the field. Anywhere there is

the challenge of victory and a spirit of championship competition.

All PUMA athletes can now look forward calmly to Seoul. Because with their sports equipment they do have the best conditions to reach out for the medal.



Ready for Seoul. Ready for the games.

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