



*The IOC President presenting the Olympic Cup to Mr. Jacques Goddet, founder and Honorary President of "L'Equipe" newspaper. In the background, to the left, is Mr. Christian Bergelin, French Secretary of State for Youth and Sports, to the right is Prince Alexandre de Merode, Vice-President of the IOC.*



*The IOC President with the Director of UNESCO, Mr. Federico Mayor.*

## **L'EQUIPE AND THE OLYMPIC CUP**

**E**vents had until now prevented us from giving an account of the ceremony which accompanied the official award of the 1987 Olympic Cup to the French sports newspaper *L'Equipe*. This ceremony took place in Paris on 25th January 1988. Visibly moved, the founder and honorary president of the newspaper, Mr. Jacques Goddet, received the award from the hands of the IOC President. It was an important moment in the life of the newspaper, an acknowledgment for the decades of work spent helping to promote the Olympic Movement, "We have been faithful to the spirit and substance of the Olympic Games, and will continue to do so, as we are faithful to its fine ideals which can save the world", declared Mr. Goddet. The IOC President recalled why *L'Equipe* is certainly one of the greatest sports newspapers : "Every day for over forty years this newspaper has striven to improve its coverage of sports events... First and foremost,

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*L'Équipe* is an Olympic newspaper; one which has since its inception been involved in defending and illustrating the Olympic Movement. An involvement which has played a large part in bringing the Olympic Games back to Europe, to Albertville and Barcelona. An involvement which has succeeded with time in forging bonds of friendship”.

This emotional occasion coincided with the inauguration of the new premises of the newspaper in the Paris suburbs, and numerous eminent figures had made a special journey to be there, including Mr. Christian Bergelin, the French Secretary of State for Youth and Sports, Count Jean de Beaumont and Mr. Maurice Herzog, members of the IOC in France, Messrs. Michel Barnier, President of the Albertville OCOG, Nelson Paillou, NOC President, Jean Borotra, Alain Danet, and a large number of champions and athletes of all disciplines.

During his visit to Paris, President Samaranch met the new Director General of UNESCO, Mr. Federico Mayor.



*President Samaranch with (from left to right) Mr. Maurice Herzog, IOC Member in France, Mrs. Eunice Kennedy and H.E. Ambassador Sargent Schreiber.*