



NBC AT BARCELONA : CONTRACT SIGNED

After the meetings in Barcelona, the IOC President and the Mayor of the Olympic City held meetings with the Vice-President of NBC responsible for Olympic matters, Mr. Randy Falco, for the signing of the contract assuring the American channel the exclusive broadcasting rights in the United States of America of the Summer Games in 1992 (photo above).

At the beginning of March, an agreement was set up with the EBU, which represents television channels in Western Europe.

The European Broadcasting Union has acquired the broadcasting rights to the Games of the XXVth Olympiad in Barcelona for the sum of 66 million US dollars. The agreement — the contract will be signed in the near future — was reached with the IOC and COOB'92 in Barcelona on 29th March, and includes a guarantee by the EBU to grant technical assis-

tance worth 9 million dollars, which will be used in the setting up of a video production centre. By way of comparison, the EBU paid 28 million US dollars for the rights to the Games in Seoul.

Mr. Wolf Lyberg, former Secretary General of the Swedish NOC, has just finished a new study of the IOC Sessions. We see him here presenting it to President Samaranch during the IOC Executive Board.

