

EBU SIGNS FOR BARCELONA AND LILLEHAMMER

The contracts for the television rights to the 1992 Olympic Summer Games in Barcelona and the XVII Winter Games in 1994 in Lillehammer were signed on 8th December between the IOC, the two organizing committees and the European Broadcasting Union.

For the Games of the XXVth Olympiad, the EBU will pay the sum of 66 million US dollars for the rights, services and basic facilities. In addition,, it will provide COOB'92, the organizing committee for the Games in Barcelona, with technical assistance to the value of nine million dollars for radio and televised coverage. The Spanish broadcaster RTE will, for its part, provide COOB'92 with the technical facilities and services for broadcasting the Games. For the Winter Games in Lillehammer, the EBU will pay 15 million dollars

and also provide the organizing committee with technical assistance worth nine million dollars.

“With the money we obtain from granting the television rights to the Games, we help the Olympic family throughout the world”, declared the IOC President on this occasion, adding that it was extremely important to have the widest possible coverage for the Games, and that this was what had just been offered to the IOC.



In the photo, from l. to r., Messrs Bernhard Heiberg, Richard Pound, Albert Sharf, President Samaranch, Mr Miguel Abad and Mr Marc Hodler.