

This support ranges from the key technical role played by Kodak with the Games accreditation systems and photoprocessing for the 1,200 accredited photographers in Albertville and Barcelona, to the food and beverage support that will be provided to athletes, officials and spectators by Coca-Cola and Mars.

Much of the technical support is focused on the media and broadcast operations. From Brother, with its typewriter service to the journalists, to the audio and video and broadcasting facilities to be provided in Barcelona by Philips, Panasonic and 3M.

Ricoh will be expanding its special Olympic fax network to support on-site operations in Barcelona, and Time will be using its publishing expertise to help the COOB produce the official programme - having gained by the experience of its previous work with the official programmes for Calgary and Los Angeles.

A first in 1992 will be the special optical and dental health care clinics that Bausch and Lomb is planning to set up in the Olympic Village. Visa will be continuing to provide its special financial services at the Games, facilitating payment of various Games services. The NOCs will have been a direct recipient of the services of EMS, when during the course of February, the invitations for Albertville were couriered around the world from the IOC headquarters.



ALBERTVILLE '92

TICKETS OFF TO A GOOD START

Since ticket sales began on 18th December 1990, over 100,000 have already been ordered. A total of 800,000 tickets are available for all the sports disciplines as well as the opening and closing ceremonies of the Games. At least 50 % of the

tickets are being sold to the general public, with 40% of these selling for 140 French francs or less.

Reserving your tickets is a simple matter. Go to a branch of Credit Lyonnais, the banking partner of the Games, or to a Renault car sales office and pick up the 24-page brochure which presents the ten Olympic venues, explains what to do and contains the order form to send off once you have made your choice. 100,000 of the 400,000 tickets on sale have already been reserved, a result which has delighted the COJO. Half the reservations, not be confused with firm orders, have so far come from the Rhône-Alps region, 20 % from the Parisian region and 30 % from the rest of the country. In other countries one should contact the NOC, which generally entrusts the sale of its share of tickets to a travel agency.

UNTIL 15TH MARCH

The biggest seller so far is the JO (Olympic Games) Pass which combines two to five tickets sold together in various combinations. In addition, as these tickets are not issued in someone's name they can easily be exchanged. As expected, the Espace Killy combination of men's downhill and freestyle skiing at 240FF is proving the most popular. Trois Vallées is offering the women's downhill and Nordic combined ski jumping and cross country for 240 FF. In a different price category (1640 FF), the Passion combination includes the opening ceremony, ski jumping, freestyle, women's combined downhill and figure skating. But skating lovers will choose the Glace (ice) 2 package at 1480 FF which offers the most complete selection : ice dance, figure skating and speed skating. The JO Schuss (GO) package offers a different kind of stay, enabling visitors to participate actively in the Games by skiing themselves, thanks to a six-day package which combines tickets for various competitions with a six-day ski pass. This pre-reservation phase will continue until 15th March, after which you will have to wait until May in order to buy the remaining tickets individually. You can find out further information by telephoning the Games ticket office on (33.79) 92 92 92.