

per's Drug Mart through Sport Canada and the Coaches Association of Canada. The chainstore publishes booklets and posters that encourage athletes, coaches and parents to bring "integrity, fairness and respect" to the playing field.

In the coach's handbook it states that sport is an "ethical pursuit" that develops attitudes in children "towards themselves and others that will last a lifetime".

Canada is in our post-Seoul, post-Dubin Inquiry phase. It is up to all those who believe in "integrity, fairness and respect" in sport to make sure these three words ring in the hearts and minds of administrators, coaches, and athletes.

L. R.

This new Olympic body will have a number of goals to pursue, like spreading the Olympic ideals at a national level; promoting the Olympic Movement; developing and promoting physical activity, especially sport for all; the prevention and fight against violence; highlighting the social and cultural dimension of sport; undertaking studies and research on Olympism and the future of the Olympic Games; and the creation of an Olympic library and video library. The Academy plans to hold a national conference on the Olympic Movement once a year, possibly on the occasion of the Olympic Day Run.

It is also hoping to organize seminars on sports science, sports administration, Olympic education, the history of sport in Tunisia and throughout the world, etc.

CREATION OF AN OLYMPIC ACADEMY IN TUNIS

Mr Mohamed Saad, Secretary of State within the Ministry of the Interior and Vice-President of the Tunisian NOC, inaugurated last November the offices of the National Olympic Academy (NOA). Mr Saad used the occasion to stress the importance of the role of the NOA, indicating that its creation was part of the ongoing dynamic development which the NOC has been enjoying since the constitution of its new Board.

Following the example of fifty other countries before it, Tunisia has created a body which will consolidate the Olympic activity performed by the NOC. There were two main reasons behind the creation of this Academy: to spread the Olympic ideals aimed at developing the physical and moral qualities of the population; and the need to encourage young people in Tunisia to follow the principles of Olympism, by respecting the sporting ideals, the spirit of fair play and non-violence.