

Lausanne, Olympic Capital



By proclaiming the city Olympic Capital, the IOC has definitively established the prestige of Lausanne in

the world. After the year 1993 once again demonstrated the permanence and strength of the bonds between the IOC and the city that Pierre de Coubertin chose at the height of the suffering in 1915, and after a year which saw a cultural event of global magnitude, the opening of the Museum in the Olympic Park, for which the city council never stinted in its active and financial support, the title which the IOC President accorded to the city on 5th December bears witness to a flourishing relationship which benefits everyone. The lakeside city, which can now use the title of Olympic Capital to promote its image, has always welcomed sports and those who practise them. It has been home to the IOC headquarters since

1915, and also houses the tomb of the IOC's founder, Pierre de Coubertin, to whom it paid tribute at the time by making him a citizen of honour. With the Olympic Museum, Lausanne has become a historical centre, holding treasures eagerly sought out by a public hungry for new discoveries. Open to sports, each year hosting several major sports events like Athletissima, the international athletics meeting, it has also attracted a

sizeable number of IFs to set up home in the city, with an almost irresistible snowball effect.

At a ceremony symbolically held in the Villa Mon-Repos, once the IOC headquarters and the home of Baron de Coubertin, President Juan Antonio Samaranch, accompanied by members of the Executive Board, announced this decision to Mrs Yvette Jaggi, the newly re-elected mayor of the city.

President Juan Antonio Samaranch congratulates Mrs Yvette Jaggi, Mayor of Lausanne, Olympic Capital.

