

## The USA Tour of the Dutch Mobile Olympic Academy

Anton Geesink, IOC member in the Netherlands and Olympic Judo champion in 1964 in Tokyo, has created the Mobile Olympic Academy (MOA), an educational initiative that promotes the objectives and activities of the Olympic Movement. The MOA visits areas and institutions to spread interest and make the Olympic Movement more accessible to the public. The MOA became operational in 1992 began visiting different locations to promote the Olympic ideal.

Many hundreds of schools, from primary level to universities, have benefited. The MOA has also been represented at numerous national and international sports and cultural events such as Olympic Games, Olympic museums, national and international

championships, as well as at several NOCs and the International Olympic Academy in Olympia.

Its next major activity is an expedition to and throughout the United States of America, following the guiding principle, *"Bring the Olympic Movement to young people"*. The MOA team, headed by Anton Geesink and composed of two former judo champions (Dutch and European titles), will visit the Olympic cities. The expedition will start in Los Angeles on 3 May 1996 and will stop in the cities of Squaw Valley, Salt Lake City, Colorado Springs (where the USOC is headquartered), St. Louis and Lake Placid. After visiting Atlanta on 27 May, the last city on the tour, the MOA delegation will return to the Netherlands on 31 May 1996.

