

The IOC President, accompanied by director general François Carrard, led successful mediation seeking an amicable solution that would bring an end to litigation that had opposed the Swiss Corporation for Micro-electronic and Watchmaking Industries, Ltd. (SMH) and the Swiss Broadcasting Corporation (SSR) in the courts of the state of Georgia with relation to SSR's insertion of a third party's logo during broadcasts of the Centennial Olympic Games in Atlanta on the Swiss television channel Suisse 4,

contrary to agreements binding SSR. SSR apologized for the incident. SMH and SSR reached a common agreement to bring to an immediate end all of the legal proceedings underway. Both parties announced that they looked forward to their continued collaboration in promoting the Olympic Movement and thanked the IOC for facilitating the favourable outcome of their discussions.



*(left to right): François Carrard, Hanspeter Rentsch (member of the SMH Board of Directors), Nicolas Hayek (President and CEO, SMH), the IOC President, Armin Walpen (director general of SSR), Beat Durrer (secretary general and legal director of SSR) and Jacques Deschenaux (head of the sports department of the Télévision Suisse Romande).*