

Television

The IOC signed a contract in Lausanne with NBC television, granting NBC the exclusive television rights in the United States territory for the Games of the XXVIII Olympiad in 2004, the Games of the XXIX Olympiad in 2008 and the XX Olympic Winter Games in 2006. The contract, for the amount of US \$2.3 billion, was signed on 5 March

by the IOC President, the president of the NBC sports department, Dick Ebersol, and the president of the National Olympic Committee of the United States, William Hybl. NBC has already obtained the rights for the Games of the XXVII Olympiad in Sydney and the XIX Olympic Winter Games in Salt Lake City. The XVIII Olympic Winter Games in Nagano will be broadcast in the United States by CBS.



(Left to right) Dick Ebersol, the IOC President, Don Petroni (standing), William Hybl, Richard W. Pound, Dick Schultz.