



## Salt Lake City

An agreement was signed by the IOC, the Salt Lake Organizing Committee (SLOC) and the European Broadcasting Union (EBU) granting EBU the exclusive broadcasting rights in Europe for the XIX Olympic Winter Games in 2002 in Salt Lake City, for the amount of US \$120 million. The contract was signed by the IOC President and Marc Hodler, chairman of the IOC Finance Commission, SLOC chairman and CEO Frank Joklik, and the EBU president and its secretary general, Albert Scharf and Jean-Bernard Munch.



*(Left to right) Albert Scharf, the IOC President and Frank Joklik.*