

# Olympic Games

## Salt Lake City 2002

### Mitt Romney elected as new president and CEO of SLOC

W. Mitt Romney, 51, became the new president and chief executive officer of the Salt Lake Organizing Committee for the Olympic Winter Games of 2002 (SLOC) in a unanimous vote by the Board of Trustees on 11 February 1999.

“Mitt Romney is the franchise player we have been seeking in our efforts to move forward and host the best Olympic Winter Games in 2002”, said Robert H. Garff, SLOC chairman of the board. “We are honoured and grateful that he has accepted this position.” Romney is the founder and CEO of Bain

Capital, Inc., a private holding company with portfolio company revenues in excess of US \$13 billion. Created in 1984, Bain Capital acquired or started more than 120 companies. Currently, Bain & Company has 25 offices worldwide and more than 2,000 employees. Romney is a director of Marriott International, Staples, Inc., The Sports Authority, and LifeLike Corporation. He serves on the national boards of The Points of Light Foundation, The Boy Scouts of America, City Year, and the Brigham Young University School of Management.

Romney received his Bachelor of Arts degree with highest honours from Brigham Young University in 1971. In 1975, he was awarded Masters in Busi-

ness Administration (MBA) degree from the Harvard Business School and was named a Baker Scholar. In 1975, he also received his Juris Doctorate, cum laude, from Harvard Law School.



### Kids kick off Utah's "Cool Winter Games" art project

“Cool Courage of Olympic Athletes” is the theme of Utah’s “Cool Winter Games” (SLOC education programme) art project for 1998-1999. More than 100 school children from elementary schools in Washington and Wasatch participated in the programme launch last year in downtown Salt Lake City. One hundred and fifty young artists drew “cool” themes on a 137-metre canvas that stretched across the west side of the Salt Lake City and County Building - the length of the existing Olympic ski jump record. “This art initiative brings the Olympic Winter Games into a classroom setting, which is the best way to include as many students as possible”, said Salt Lake City Superintendent Darline Robles. “It also involves children equally, through art and education.”

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