

Olympic Games

Salt Lake City 2002

USOC "Podium 2002" Programme

SLOC will receive \$3.5 million from the United States Olympic Committee (USOC) as part of its Podium 2002 programme for venue and equipment enhancements at the Oquirrh Park Oval, Utah Winter Sports Park and Soldier Hollow.

Podium 2002 is an \$18 million USOC programme designed to support athletic success at the 2002 Olympic Winter Games in Salt Lake City by funding Olympic hopefuls, sport National Governing Bodies and the Organizing Committee.

"This is a once-in-a-lifetime chance to do something for our Olympic hopefuls as they prepare for the 2002 Olympic

Winter Games", said USOC Executive Director Dick Schultz, "as well as leave a legacy for American youth and the citizens of Utah. We hope our contribution as well as the huge efforts of the Salt Lake Organizing Committee will help bring young athletes to Utah for many years to come."

"These enhancements benefit every one from athletes currently aiming for the 2002 Games to future generations of skaters, lugers, bobsledders and skiers", said Cathy Priestner Allinger, SLOC managing director of sports.

"This is a great opportunity with the USOC to improve the venues at the development stage."



The bobsleigh and luge runs in the Utah winter sports park.

"2002 Kids TM" features pins made by and for kits

Artwork created by Randi Honsvick, a sixth-grade student at Mill Creek Elementary School in Salt Lake County, will become the first child-designed lapel pin in the "2002 KidsTM" commemorative pin programme from SLOC.

The selected design will be reproduced by SLOC licensee Aminco International in the spring of 1999 as part of its line of kids' pins. Aminco, which has already designed six pins to date depicting youth participating in winter sport activities such as figure skating and skiing, aims to produce about 200 different pins for the "2002 KidsTM" programme.

Proceeds from the sale of these pins will go to the "Olympics for Youth and Children Fund" which purchases tickets for youth and other Games-related experiences. SLOC and Aminco have the goal of selling about 500,000 pins and contributing US \$35,000 to the fund. The sale of Olympic license plates, which currently totals about 28,000 vehicles, primarily supports the fund. Mill Creek Elementary is the first of four schools that will participate this year in the pilot programme. Other schools will be identified later representing Utah's geographical regions. About 170 fourth-, fifth- and sixth-graders from Mill Creek created original Olympic artwork for review.