

Art and Sport

“THE IOC AND ITS CULTURAL POLICY” FORUM

The IOC Commission for Culture and Olympic Education, chaired by Zhenliang He, organized a forum entitled “The IOC and its cultural policy” at the end of March at the Olympic Museum. The subjects chosen and the quality of the speakers ensured that the issues raised were placed in the perspective of a total humanism dear to Coubertin.

The speakers at the Forum included John Macaloon (United States of America), who gave the “overview and definition”, while Constantinos Cartalis (Greece) talked about “linking sports with culture and education in the framework of the Cultural Olympiad”.

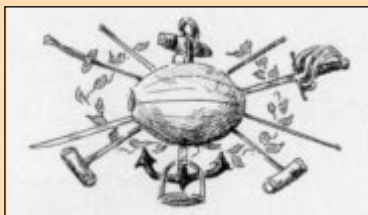


For their part, Ren Hai (People’s Republic of China) and Myriam Moyo (Zambia), whose text was read by Robert Scott, both looked at “The ideal policy to link sport with culture and education”. The question of “How do

young people today see Art and Olympism?” was addressed by Norbert Müller (Germany). René Berger (Switzerland) talked about ‘Culture straight from the Internet’, while Maria João Seixas (Portugal) concluded with “communication in western civilization”. IOC member Nat Indrapana and Robert Scott, president of the Granada Foundation, chaired the discussions, which attracted a large number

of IF, NOC and Olympic Games Organizing Committees representatives to the Olympic Museum auditorium. At the end of the Forum, the participants adopted a set of final resolutions (see box).

Final resolutions



Drawings by Pierre de Coubertin.

1. that the IOC continue to pursue a concept of culture which is adapted to the needs of modern society, and develop its cultural policy accordingly;

2. that the IOC reinforce the guidelines in the Host City Contract concerning the cultural and educational programme during the Olympiad;

3. that the NOCs ensure respect of their educational and cultural obligations in accordance with the Olympic Charter;

4. that the IOC step up its cultural and educational activities and at the same time develop interactive resources, including the creation of a direct link between the IOC and Internet users.

