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# Olympic Games

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## Sydney 2000

### Olympic Coins



Figuring among the latest 17 pieces to be shown in the Olympic coin collection is the biggest commemorative coin in the history of the Olympic Games: a silver coin weighing one kilogram. This coin is also the first to represent all 28 of the sports in the programme for the next Games of the Olympiad. Twenty thousand of these are to be made, and will be on sale in May.

### Ticket sales

A special ticket sales programme for the Games in Sydney was officially launched by the ambassador for Olympic ticketing and former captain of the Australian cricket team, Mark Taylor. A baseball demonstration, in which schoolchildren and three Australian world champions took part, marked the start of the sending of order forms. Over 730,000 tickets, with prices ranging between AUS\$ 10 and 19, will be made available to the

Australian public in the following sports: archery (6,030 tickets); baseball (79,180 tickets); mountain biking (19,240 tickets); equestrian sports - dressage (4,800 tickets) and three-day event (64,430 tickets); football, in Canberra (6,960 tickets); gymnastics training (86,250 tickets); handball (51,150 tickets); hockey (99,810 tickets); judo (7,980 tickets); rowing (7,600 tickets); softball (65,570 tickets); and volleyball (66,570 tickets). 119,500 other tickets will be available for the



Olympic football tournament matches which will take place in states other than New South Wales. Moreover, 47,900 tickets have been given to national sports federations to be sold to their youngest members.

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### First sponsorship Internet contract

The first sponsorship Internet contract for the Official Website of the Sydney 2000 Olympic Games was announced by the Sydney Organizing Committee for the Olympic Games (SOCOG) and global leader of Internet search infrastructure LookSmart. LookSmart will become the Official Search Engine and Directory Provider to 'olympics.com' and will provide a comprehensive directory of Olympic related Web sites. Under the agreement,

LookSmart will create and maintain a custom-built directory for 'olympics.com' featuring 13 different categories including News and Guides, Olympic Athletes, the Paralympic Games and future Olympic Games. This is the first time such a partnership has been formed for the Official Web Site of an Olympic Games olympics.com is a collaboration between SOCOG and IBM, the Official Provider of Internet Technologies for the Games. The goal of 'olympics.com' is to extend

the power, passion and spirit of the Olympic Games across the globe through the most far-reaching and celebrated website ever created for a sports event. It will provide unprecedented real-time results coverage of the Games. Beyond results, visitors can buy merchandise and tickets, view athlete profiles, read about Olympic history and participate in interactive games and activities. The site provides an ever-changing and involving experience with the aim of providing millions of visitors around

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the world with a virtual seat at the Sydney Games.

## Local Website chosen as Official Olympic Guide to Sydney

SOCOG also announced that 'city-search.com.au' is the Official Online City Guide of the Sydney 2000 Olympic Games Web Site 'www.olympics.com'. SOCOG expects over 1.4 billion page views between now and the Closing Ceremony, with as many as 700 million during the Games. The site will provide a resource for Sydneysiders and visitors that will enable them to get a complete picture of what's hap-

pening, what they can do around the city and how to get the most out of Sydney when they are not attending Olympic events.

## Olympic flame to travel underwater for first time

The Olympic Torch will travel underwater on the Barrier Reef during the Sydney 2000 Torch Relay following a successful trial in March. The underwater trial was conducted by SOCOG and Quicksilver Connections who will transport the Olympic flame from Palm Cove to Agincourt Reef on a Quicksilver Connections Wavepiercing Catamaran for its official journey

underwater later this year on 27 June. Local Port Douglas Marine Biologist, Wendy Craig Duncan will carry the Olympic torch underwater at Agincourt Reef. "Carrying the Olympic torch underwater at the reef will be like a dream come true," Wendy said. "Every day we like to see visitors depart as new environmental ambassadors for the protection of the reef and I see the visit by the Olympic torch as promoting awareness that we could not achieve ourselves." The torch's journey on the Barrier Reef will create Olympic history, it will be the first time that the Olympic flame has travelled underwater on a Torch Relay.

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## Salt Lake City 2002

### Cultural Olympiad

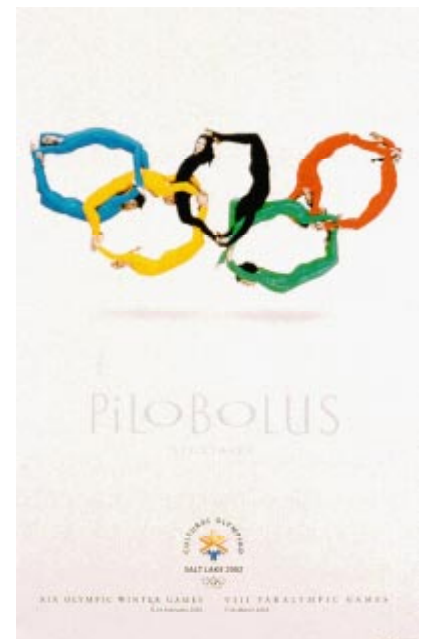
The limited edition works portraying each of the aspects of the 2002 Cultural Olympiad, which SLOC commissioned from three artists, were shown at this year's annual exhibition of contemporary art, ArtExpo, in New York, USA. The creations of John Nieto, Pilobolus Dance Theatre and McRay Magleby depict flora and fauna in western America (represented by a bear, a coyote and a hare, the three SLOC mascots), the union of art and sport, and the classical side of Olympic cultural events.

John Nieto's artwork reflects a unique interpretation of wildlife and the West. It is linked to the Cultural Olympiad which will celebrate the West and its cultures. Nieto is a contemporary artist from the Southwest whose ideas, skill and heritage are interwoven to form the complex



tapestry of his art. To Pilobolus Dance Theatre, "the Cultural Olympiad embodies the highest level of physical performance inspired by the deepest creative imagination". Pilobolus Dance Theatre begins its fourth decade of choreography. Its dances are developed collectively, typically involving gymnastics, group structures and humour. The Utah based artist McRay Magleby is known worldwide for his 'Wave of Peace' poster commemorating the 40th anniversary of the nuclear bombing of Hiroshima. 'I found that

in antiquity, the Games at Delphi, a sacred Greek site of the ancient Olympic Games, included a competition of singing accompanied by a



Poster of the "Pilobolus Dance Theatre".