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# Olympic Games

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## Sydney 2000

### Olympians get together

The Olympians Reunion Centre, sponsored by VISA, will once again operate during the period of the Games of the XXVII Olympiad in Sydney. It will be located in Customs House, at Circular Quay, in the downtown area of the Host City.

The Reunion Centre was a feature of the Games of the XXVI Olympiad, the Centennial Games, in Atlanta and proved to be a huge success.

In Sydney, the Centre will operate from 12 September until 2 October. It



will be open from approximately 10:00 a.m. until midnight and Olympians are welcome to drop in and catch up with old friends. To ensure entry and accreditation to this venue, Olympians are requested to go to the Young Street entrance of Customs House and to bring with

them some form of photo identification. Circular Quay is a very well known location and any Sydney-sider would be able to point overseas visitors to the site.

For further information, please contact the Manager of the Centre, Kevin Berry, an Australian Olympian swimmer from 1960 and 1964: Australian Olympic Committee, 207 Kent St., Sydney NSW 2000 Australia; fax 61-2-9231 2222; email: Fly64@onaustralia.com.au.

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## Salt Lake City 2002

### More than \$1 million to benefit Utah youth through Olympic license plates

The Salt Lake Organizing Committee for the Olympic Winter Games of 2002 (SLOC) is rolling out a campaign in June urging Utahns to “Drive Home The Dream” by purchasing Olympic license plates. Proceeds are used to purchase Olympic tickets and other Games-related experiences for Utah youth through SLOC’s education programme “Olympics for Youth and Children Fund.”

About 45,500 Olympic Utah state license plates have been sold up until April 2000. The programme has generated more than \$1.1 million in revenues for the “Olympics for Youth and Children Fund.” The Olympic license plates went on sale for automobiles on 1 March 1998 and for motorcycles on 1 October 1998. KSL Television, the Salt Lake City-based NBC affiliate, and KSL Radio, an affiliate of Westwood One, are Official Suppliers of the 2002 Games and have become the title sponsors of the “Olympics for Youth and Children Fund”.

Every Utah public school district as well as private and parochial groups will receive a percentage of the total



tickets to the 2002 Games based on district student enrolment and license plate sales in corresponding counties in the Olympic license plate programme. A percentage of youth tickets will also be set aside for agencies that work with at-risk children. SLOC’s education programme is already providing Olympic experiences through its “Classroom to Events” initiative. This past winter, SLOC offered free admission to 58,000 Utah schoolchildren at 14 national or international sporting events at the Olympic venues. A similar programme will be conducted in the winter of 2000-01.

### SLOC Culinary Programme

The James Beard Foundation, a not-for-profit organization founded by Julia Child and dedicated to preserving the culinary heritage of the United States, is joining with SLOC to create a culinary programme for the

2002 Olympic Winter Games. The James Beard Foundation fosters the appreciation and development of cooking through events at the Beard House, the annual James Beard Foundation Awards, scholarship and grant programmes, an extensive library and archives, and publications.

The Specialty Chef Programme will engage up to 60 local, regional and national celebrity chefs to develop menu items and perform favourite recipes as part of the food and beverage hospitality programme for the athletes at the Olympic Village on the campus of the University of Utah and for the sponsor pavilions.

The Specialty Chef Programme will complement the broad-based food and beverage service for the athletes at the Olympic Village dining facility. SLOC will operate a 24 hours-a-day cafeteria for the 3,500 residents of the Village, serving about 16,000 meals daily. In addition to a menu that accommodates the different tastes, basic dietary needs and diverse nutritional requirements of the world’s athletes, the Specialty Chef Programme will entertain and feed the athletes with American cuisine featuring a Western flavour.