

## THE UNIFORMS OF THE SALT LAKE 2002 VOLUNTEERS

The Organizing Committee for the XIX Olympic Winter Games in Salt Lake City in 2002 (SLOC) and Marker Ltd. presented the uniforms that will be worn by volunteers and members of staff at the 2002 Olympic and Paralympic Games ('Team 2002'). "These uniforms will play a vital role in the organization of the Games," said Mitt Romney, SLOC's President and CEO. "Our thousands of volunteers and our employees will wear different uniforms, that will be recognizable at a distance to visitors from throughout the world," he added. Each uniform will be composed of eight parts: a jacket, a fleece jacket, black trousers, a black turtle neck jersey in microfleece fibre, a fleece hat and headband, leather gloves and a rucksack.



The uniforms, which come in all sizes from 3XS to 8XL, will be in four different colours according to the duties of the person wearing them at the Games:

- Yellow: staff responsible for events (ticket collecting, access control, parking and security)
- Red: medical services (doctors, ambulances and doping control agents)

- Green: technical officials (on-site)
- Blue: SLOC staff (human resources, relations with the media, etc.).

The 'Team 2002' uniform was designed by the creative services of SLOC's human resources department. The model bears the SLOC logo (an ice crystal) and evokes the American West. The crystal appears in large format, but only partially, on the front of the uniform and fully on the back, with large coloured parts distinguishing each uniform. The theme of the American West is more visible on the rucksack, which is based on the one carried in the past by the messengers of the Pony Express. Marker Ltd., a major label of technical ski and other winter sports clothing, is the official supplier of uniforms for the 2002 Olympic and Paralympic Winter Games.



*The uniforms of 'Team 2002'.*