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OF THE GAMES OF THE XXIV OLYMPIAD



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# DISTANCE by PUMA. Anywhere is the challenge of victory.



**T**o start in time is half of the victory. So the PUMA development has strongly been engaged for a long time to be perfectly prepared for the games. PUMA is combining sports technology with the precision of design engineering.

A complete line of athletic footwear. Developed by science's most respected bio-mechanical engineers. Created to perform in perfect harmony with the body, on court on track, or on the field. Anywhere there is

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Coca-Cola et Coke sont des marques déposées qui identifient le même produit de The Coca-Cola Company.

Arena : Official Swimwear Licensee of the Games of the XXIVth Olympiad in Seoul 1988.



SEOUL 88: WHERE ONLY THE BEST ARE.